

pioneering Americans. Ready now for publication first in newspapers!

Also—

- * *Titan Tower*—By James G. Chesnutt. (World rights.)
- * *Love In Swingtime*—By Tommy Dorsey and George D. Lottman. (World rights.)
- * *Love's Interlude*—By May Christie. (World rights, except England.)
- * *Spoiled Girl*—By Lucille Marsh Johnson. (World rights.)
- Envoy Extraordinary*—By E. Phillips Oppenheim. (U. S. and Canada rights.)
- The Doctor*—By Mary Roberts Rinehart. (World rights.)
- * *Our Love Is New*—By Iris Bennett. (World rights.)
- * *Redheads Are Lucky*—By Vera Brown. (World rights.)
- * *Knight Errant*—By Jack McDonald. (World rights.)
- The Castle Island Case*—By Van Wyck Mason. (World rights.)
- [fol. 2935] *The Stolen God*—By Edison Marshall. (World rights.)
- Contraband*—By Dennis Wheatley. (U. S. rights.)
- Red Earth*—By Tom Gill. (World rights.)
- It's You I Want*—By Allene Corliss. (World rights.)
- Rich Girl—Poor Girl*—By Faith Baldwin. (World rights.)
- Leisure to Repent*—By Ursula Parrott. (World rights.)
- Captive Bride*—By Barrett Willoughby. (U. S. and Canada rights.)
- * *There Is Tomorrow*—By May Christie. (World rights except England.)

Novelettes

Approximately 12,000 to 20,000 words each, illustrated.

By Damon Runyon:

A new and delightful series of 10 stories called *Take It Easy*. Runyon writes about race-track touts, chorus girls,

beer barons and minor Broadway lights. He knows the people and their language as no literary pundit can ever hope to know. And added to this magic of capturing the idiom of the man on the street is Runyon's extraordinary ability to tell a story and make it live.

Take It Easy is available for full page or daily release. Illustrations are by Hardin Burnley.

By Dashiell Hammett:

A series of novelettes and short stories with illustrations by famous artists.

Also—

Cupid Rides A Bus—By Polan Banks. (World Rights.) 18 Chapters; 3 line-drawing illustrations.

* *Mistress Headlong*—By F. V. W. Mason. (U. S. and Canada Rights.) 12 chapters. 3 line-drawing illustrations.

[fol. 2936] * *The Mandarin-House Murders*—By Van Wyck Mason. (U. S. and Canada Rights.) 18 chapters, 3 line drawing illustrations.

* *Caribbean Loot*—By Whitman Chamber. 9 instalments. 3 line drawing illustrations. (World Rights.)

* *Murder Will Not Out*—By Whitman Chambers. 9 instalments. 3 line-drawing illustrations (World Rights.)

* *The Forgotten Fleet Mystery*—By Van Wyck Mason. 18 instalments. (World Rights.)

A King In Caribbea—By Ursula Parrott. 6 instalments. (World Rights.)

Death Is a Dream—By Ursula Parrott. 3 instalments. (World Rights.)

* *Black Orchids*—By F. V. W. Mason. 16 instalments. (World Rights.)

One Mad Night—By Whitman Chambers. 9 instalments. (World Rights.)

* *The Cruise To Nowhere*—By Jerry Froscher. 12 instalments. (World Rights.)

* *As Plain As Print*—By Irvin S. Cobb. 6 instalments. (World Rights.)

The Ace of Death—By Steuart M. Emery. 12 instalments.
(World Rights.)

* *The Cocktail Girl*—By May Christie. 12 instalments.
(World Rights.)

* *Roulette of Love*—By May Christie. 12 instalments.
(World Rights.)

Jungle Rendezvous—By Whitman Chambers. 12 instalments.
(World Rights.)

* *Her Highness*—By John A. Moroso. 12 instalments.
(World Rights.)

* *The Merry Maestro Mystery*—By Arthur Hoerl. 3 instalments.
(World Rights.)

Why Men Run Away—By Nanette Lane. 6 instalments.
(World Rights.)

[fol. 2937]

Non-Fiction

By Roy Alexander:

The Cruise of the Raider Wolf—24 chapters, 8 line-drawing illustrations, in 2 or 3 column mats, as you choose, with 3 halftone mats. (U. S. and Canada rights.) A stirring, first-hand report by a young wireless operator who was a prisoner aboard the Wolf during most of her Odyssey. An epic of suffering and daring, with all of the suspense of a first-class thriller. *One of the greatest of all modern sea-legends.*

By James A. Farley:

Behind the Ballots—30 chapters. (World rights.) Here is the real lowdown on the political situation. Autobiography, analysis, forecast and retrospect combined, the Postmaster General's story is a dramatic document of the inner workings of our democracy.

By Emil Ludwig:

Life of Roosevelt—(U. S. and Canada Rights.) The most brilliant and distinguished biography of the President thus far published. Available in six full-page instalments that can be divided, if desired, into daily releases—mats of illustrations provided.

2370

By Paul Gallico

Farewell to Sport—25 chapters, 3 line-drawings by Burris Jenkins. (U. S. and Canada Rights.)

By Irene Kuhn:

Assigned to Adventure—32 chapters, 24 photo illus. (World Rights except British Isles.)

By Quincy Howe:

England Expects Every American to Do His Duty—(World Rights.) 5 weekly releases which can be adapted for daily publication. A brilliant criticism of British imperialism with its American tie-ups.

[fol. 2938]

SPORTS

Daily Sports Columns

By Dan Parker:

The most amusing and accurate appraisal of the highlights of the nation's sports.

By Bill Corum:

Daily column by an outstanding New York favorite.

Pictorial Page

Weekly Sports Pictorial:

Full page half-tone camera review of sports, 8 columns, in required depth.

Sports Pictorial

(Once a Week)

Seven or eight-column widths, any length desired. A full page of timely, attractive sports news pictures.

The Turf

By Clem McCarthy:

Noted Turf Authority and Ace of Handicappers writes a daily racing column "At The Races" — 6 days per week. Handicap selections and breezy and colorful turf gossip

that carry wide reader appeal. An all-year-'round service and on Sundays, *Broadwaycasting*, special column surveying the sports scene.

In addition to the regular sports features listed herein, King Features Syndicate offers from time to time special articles and cartoons on seasonal sports events such as the champion boxing bouts, tennis tournaments, horse-racing, swimming etc.

These features will be brought to your attention whenever they are published.

**WHY IIN NEWS-PICTURE MATS
ARE THE IDEAL NEWS MATS**

(1) International Illustrated News Mats comprise the fastest picture-mat service in the country.

(2) Daily mailings are made from New York, Cleveland and San Francisco and special news-breaks are serviced from bureaus throughout the country, insuring fastest possible delivery.

(3) Telephone photos, obtained by stations strategically located, are distributed daily from your nearest mailing point.

(4) From the latest international development to a simple, but gripping human interest picture, IIN news-picture mats give you complete, quick, accurate coverage and picture preparedness.

IIN News-Picture Mats Are Distributed by King Features Syndicate

[fol. 2940] WOMEN'S HOME FEATURES

Home Institute Services

Realizing the promotion value of Women's Service Departments, King Features Syndicate specializes in live, timely, interesting women's features which bring large quantities of reader mail to progressive newspapers.

This is a new idea in women's features—a daily service with a *booklet tie-up*, covering a wide range of women's activities—decoration, menus, child care, gardening, etiquette, beauty, sewing, table setting, etc. The Home Institute functions, to all purposes, as the client paper's own Women's Service Bureau through which women can obtain accurate guidance in every-day problems.

These booklets give complete, helpful information on the subjects touched upon in the newspaper release. Thus the personality of the newspaper is extended considerably beyond the limits of its own columns, and the space burden is carried by the booklets. The Home Institute features have met with an enthusiastic reception from both editors and readers. This service adds considerably to a newspaper's volume of women's mail and is the ideal, space-saving solution for the newspaper that wants to offer a feature that will hold something of interest to every woman reader.

The Home Institute features are available in single or double column size with mats of illustrations. There is a monthly credit to the newspaper on the booklet revenue from readers.

Dress Patterns

King Features Syndicate dress patterns are now being used by more than five hundred newspapers with circulations in excess of fifteen million. More King Features dress patterns are sold through newspapers than those of all other pattern services combined.

The importance of the pattern feature as a powerful attraction for women readers in a majority of the country's most enterprising newspapers makes it necessary to adopt a definite policy to maintain the superiority of the King feature.

King Features pattern releases are accurately timed to meet seasonal and changing style requirements. This is accomplished by careful and constant analysis of reader response.

By striking a happy medium between the "ultra-conservative" and "ultra-extreme" styles, and keeping the art work fresh and up-to-the-minute, this feature is made attractive to the greatest number.

Each pattern is designed with a view to employing as few parts as will make a garment consistent with chic. Cutting and sewing instructions are simply and clearly explained through a large sew chart giving step-by-step [fol. 2941] cutting and sewing diagrams—making it easy for even the novice to insure herself a perfectly fitting garment. Each pattern is wrapped in a colorful, transparent inner envelope.

All orders are filled the day they are received.

The feature is furnished for daily release for use in one or two column size and special layout for Sundays, with mats of illustrations.

Our Pattern Feature is for Publications Only. The patterns cannot be obtained through stores. This policy has made possible the establishment by our client newspapers of pattern sales records far surpassing those ever before achieved by papers.

Needlecraft Patterns

King Features needlecraft patterns go to more than 400 newspapers. The reader response through this feature is amazing, and continues to improve year by year. This service is accurately geared to supply the types of items for which there is the strongest current interest—knitting and crocheting items to meet the vogue for this type of material; quilt designs when these are in demand; embroidery items for which there is a large and steady following. Each day's release is calculated to produce the maximum response.

Like the King dress pattern features, needlecraft pattern service has been developed for publications exclusively. This is a straight editorial feature with no complications. Brand names are never mentioned in instructions to readers, so that all local stores benefit equally by the additional

business in yarns, embroidery silks, etc., developed by this service.

The designs are original creations by the most expert designers in the field, and are based upon day by day analyses of the type of material women are seeking. Attractive, attention-compelling art work is a feature of this service.

All orders are filled the same day they are received, and the instructions which go to readers are complete to the most minute detail. So great is the satisfaction with these patterns, that the percentage of reorders runs high.

The needlecraft service is furnished for daily and Sunday release, in two column size, with mats of illustrations.

The needlecraft service is an ideal complement to the dress pattern service—the two, combined, cover the complete range of women's sewing activities.

Newspapers running the dress and needlecraft pattern features receive a cash allowance for every pattern sold through their columns with accounting and settlement each month.

Produce additional revenue for your newspaper and help your local merchants dispose of more dress goods, sewing materials, yarns and accessories by using KFS dress and needlecraft pattern features.

[fol. 2942] MISCELLANEOUS FEATURES

Weekly

Tabloid-Size Feature Magazine Pages

16 or more pages, in the most modern magazine tempo, written by noted authors, and illustrated by top-flight artists, supplied in proof or matrix form or in readyprint sections made up exclusively of these pages or in combination with other pages.

Cover Page. (Colors or Black)—By McClelland Barclay, James Montgomery Flagg, Jaro Fabry, Arthur Crouch, Ben Jory Harris, Nell Brinkley, D. B. Holcomb and other famous artists.

Double Truck. (Colors or Black)—Exciting fact stories from real life, featuring colorful personalities and written

with a timely news angle by noted writers. Strikingly illustrated with exclusive photos and drawings by such big-name artists as John Holmgren, Russell Patterson, Geoffrey Biggs, Stuart Hamilton, Ludlow Kravis, Stephanie, D. B. Holcomb, Marthe Moore, and Leo Rackow.

Beauty Page. (Black)—Authoritative information and advice by Alice Wade Robinson, nationally known expert, covering every phase of the modern woman's beauty problems, and presenting a personal information service for readers. Glamor hints from the stage, screen and Society. Written in a lively, entertaining manner, and illustrated with attractive photographs and drawings by famous artists.

Short Story Page. (Black or Color)—Dramatic short short fiction by nationally famous authors, illustrated by top-ranking magazine artists.

Fashion Page. (Colors or Black)—The modes of the moment and a preview of the future from Paris, New York and Hollywood by Carolyn Crew, internationally famed fashion authority. Presenting timely photographs and illustrations of gowns, wraps and chic accessories keyed to the purse of the average woman.

Household Page. (Black)—Modern, tested menus and tips on the planning of varied and economical meals by Sheila Hibben, culinary expert, magazine writer, "Wine and Dine" editor of *The New Yorker*, and author of "The National Cookbook." Written in an entertaining style that brings the zest of the front page to material that too often is dull and stodgy filler.

Miscellaneous Feature-News Pages. (Colors and Black)—Dramatic, colorful features based on personalities whose names make headlines. Exclusive, real-life stories and photos, written by such noted writers as George Jean Nathan, Beth Brown, Rebecca Kling, Daphne du Maurier, Damon Runyon, Bob Considine, Dan Parker, Murdock Pemberton, Helen Welshimer, Leonard Hall, Lawrence Gould, Gretta Palmer, Thyra Samter Winslow, Lois Mattox Miller, Chas. Neville, and noted hunters and explorers, presenting authentic factual material with the punch of top-notch fiction. Illustrated by leading magazine artists.

[fol. 2943]

Standard Size

12 pages, supplied in proof or matrix form, or in ready-print sections made up exclusively of these pages or in combination with other pages.

In Colors or Black

Front Page—A semi-news feature illustrated by famous artists.

Fashion Page—The most widely used in the country. Paris, Hollywood and New York styles previewed in exclusive sketches and photos by Grace Corson, international authority.

In Black Only

Five Illustrated Feature Pages—Each a big semi-news feature with exclusive pictures, written by noted writers.

Fiction and Real Life Page—Short short stories by big name authors, combined with dramatic picture stories about notables in the news.

Beauty Page—Edited by Delight Dixon. Six to ten separate attractively illustrated elements covering every phase of beauty preservation and development and providing an up-to-the-minute personal information service to readers. Elements may be used as separate daily releases.

Good Housekeeping Page—Review of progress in home betterment showing how labor may be saved, houses made more attractive, economy advanced and food used to best advantages. All recipes and methods tested and approved by Good Housekeeping Institute.

Science, Mechanics and Invention Page—Weekly digest of progress in all three, accompanied by plans for home-craft and hobbies.

Weekly Puzzle Page—Brain teasers, riddles, tricks, games and party entertainments that afford hours of amusement and instruction for all.

Miscellaneous Features

Believe It or Not—by Robert L. Ripley. A special weekly release of this world-famous feature. (4 and 5 col., in black; 7 and 8 col., and half-page size in 4 colors).

Dionne Quintuplets Weekly Picture Service—Available completely matted or glossy prints (8 x 10) with mats and

proofs of captions, ready for the casting box. From time to time, there will be special color photos. (Transparencies.) [fol. 2944] *Dr. Allan Roy Dafoe*—A Week with the Quints (column).

Goin' To Town With Mark Hellinger—Full page of ultra modern America, coast to coast, comprising five units; (1) column of sparkling anecdotes; (2) weekly short story; (3) reviews of stage, screen, radio, books, sports; (4) brilliant 7-column panel of caricatures by Sam Berman, famous cartoonist; (5) column of letters. In 8-column mat, drop letter for 7-column layout.

Seein' Stars—by Feg Murray. Colorful human-interest drawings of the movie stars. (Half-page in full colors).

The Brighter Side—by Damon Runyon, (Column.)

New York Columns

A Woman's New York—by Alice Hughes.

Broadway Nights—by Axel Storm. A glimpse of the new plays, picture hits, operas and their stars.

New York Cavalcade—by Louis Sobol.

On Broadway—by Walter Winchell.

Humor

Bugographies—by "Bugs" Baer. Humorous column on people and events.

Right Around Home—by Dudley Fisher. (Full page of scintillating humor.) 4 colors or black and white, standard or tabloid size.

Puzzles

Sunday Cross-Word Puzzle—Both text and puzzle in 3 column mat with solution (for preceding weeks puzzle) in 1½ column mat.

Daily Miscellaneous Features

Supplied six times a week unless otherwise indicated

Advice to the Lovelorn—by Beatrice Fairfax (3 a week).

Believe It or Not—By Robert L. Ripley (3 columns; Saturday release also in 4 columns.)

Brighter Side, The—By Damon Runyon. (Column.)

"Bugs" Baer's *Wire Box*.

[fol. 2945] *Dr. Herman N. Bundesen* (Health articles.)

Caroline Chatfield Says Today—Advice column.

Dr. Allan Roy Dafoe—Column on the Quintuplets and the Care of Your Children.

Fashion Flashes—By Alice Alden. (3 a week.)

Fay King Cartoons—5 and 6 column drawing and text.

Good Manners—By Mrs. Cornelius Beeckman.

Happigrams—By Erich Brandeis. Short daily “eye openers” and “pick-me-ups,” suitable for page one or editorial page.

Inez Robb—Keen, sophisticated feature stories on current events and people in the news.

Listen World!—Inspirational articles by the most widely read woman editorial writer, Elsie Robinson.

Medicine in the News—By Dr. Morris Fishbein. An authoritative news feature. A once-a-week “Supplementary Bulletin” is included.

Scott's Scrapbook—By R. J. Scott. (2 or 3 column panel).

Serial Fiction—Stories by popular authors. (6 chapters weekly, matted).

Sweet Land of Liberty—By Vernon Howe Bailey. Authentic sketches of American shrines, (6 times a week).

The Marry-Go-Round—By Helen Rowland. The oldest topic in the world made witty, absorbing and controversial. (3 a week.)

This Day in History—Anniversaries of news events. (Filler.)

What Do You Know?—Mental test, by Dr. Sabina H. Connolly.

What's the Answer?—A Library in Miniature.

Wishing Well—An interesting cipher and horoscope game. (6 or 7 releases weekly.)

Your Individual Horoscope—By Frances Drake. (6 or 7 releases weekly.)

New York Columns

A Woman's New York—by Alice Hughes. (6 or 7 releases a week.)

Broadway Medley—by Leonard Lyons.

New York Cavalcade—by Louis Sobol.

Voice of Broadway, The—by Dorothy Kilgallen.

On Broadway—by Walter Winchell.

Humor

"Bugs" Baer—Daily column of keen satire and brilliant wit.

[fol. 2946]

Financial

B. C. Forbes—Articles on Finance and Economics.

Dr. Lewis Haney—Economics.

Magazine Page Mats

Supplied in proof or matrix form, 8 columns, 12-ems. Any item available in proof or matrix form as separate feature, as shown below:

Dr. Logan Clendening (Health articles).

Parent Problems—By Dr. Garry C. Myers.

Marriage Meddlers—Adele Garrison's new sequel to *Revelations of a Wife* (serial fiction 6 a week).

Adventures in Shadowland—By Max Trell. Illustrated by Neva Harrison.

Today's Fashion—By Vera Winston. Illustrated (3 a week).

Diary of a Fashion Model—By Grace Thorncliffe. Illustrated (3 a week).

Fashions—By Prunella Wood. (3 weekly).

Half-tone Fashion Illustrations—By Alice Alden (3 weekly).

Home-Making Helps—By Eleanor Ross (3 a week).

The Beauty Box—By Helen Follett. Illustrated.

Horoscope—By Genevieve Kemble.

Three-Minute Journeys—By Temple Manning. Illustrated (2 a week).

I Spy.

Odd Facts and Words of Wise Men.

Menu Hints—(1 col. filler).

To-Day's Menu—By Betsy Newman (6 a week).

Editorial

News Behind the News—Daily Washington column—By Paul Mallon.

On the Side—By E. V. Durling. Daily and Sunday column that deals with the "things you want to hear about."

The Human Side of the News—By Edwin C. Hill. The famous reporter and radio star writing his inimitable feature stories on the news of the day.

[fol. 2947] Fashion and Beauty

Fashions—By Prunella Wood. Daily fashion releases made up in striking layouts.

Beauty—By Helen Jameson (Mme. Qui Vive) Illustrated.

Today's Fashions—By Vera Winston. Illustrated (3 a week).

Diary of a Fashion Model—By Grace Thorncliffe (3 a week).

Your Figure, Madame—By Ida Jean Kain. Illustrated. Special leaflets available in mat at no charge.

Bridge

Contract Bridge—How to Play and How to Win—By Josephine Culbertson. Daily and Sunday articles on bidding and playing.

Barclay on Bridge—By Shepard Barclay. Daily article on Contract Bridge. Complete with rules and sample hands.

Puzzles

Cross Word Puzzles—By Eugene Scheffer. 2 columns, with explanations and answers to previous puzzle.

Modern Puzzles—By Gerald L. Kaufman. An endless variety of brain-twisters, absorbing, entertaining, and visually attractive, card puzzles, word and novelty puzzles, quiz and memory tests, etc. (6 times a week, mats of diagrams).

Movies

Hollywood Movie Letter—By Harrison Carroll. Daily panorama of Movieland by a distinguished commentator. By wire or mail. Also available in mat form.

Seein' Stars—By Feg Murray. Colorful human interest drawings of the movie stars (2 and 3 col.).

Features for Weekly Newspapers

An excellent and timely weekly news and feature service. Two pages of top-quality features and news pictures such a comic strip, comic panels, editorial and sports cartoon, Washington column, oddity feature, humor column, Sunday school lesson, fashion feature, household hints, menu hints, child-training column, serial story and other features including 12 news pictures. All type as well as art furnished

2382

in complete mat form as separate mat panels, size 3 columns wide, 8¾" deep arranged to fit even the smallest casting box.

[fol. 2948] INTERNATIONAL NEWS PHOTOS

Soundphoto

Most important news pictures of the day by Soundphoto. Exclusive International News Photos Soundphoto apparatus links bureau points and newspapers at New York, Chicago, San Francisco, Los Angeles, Miami, Boston, Cleveland, Washington, Minneapolis, Baltimore, Atlanta, Cincinnati, Fort Worth, Seattle and Newark, N. J. Also from other cities where temporary portable installations are made when stories justify. There were 74 of these in 1939.

Pictures transmitted by leased wire or on acceptance only, at station-to-station telephone rates. Editors at all Soundphoto points with Supervisor at New York. Portable equipment supplied for use in own circulation area. Highest quality, fastest, and lowest operating costs over ordinary telephone lines.

Expedited Soundphoto Service

Rush prints from Soundphoto points by airmail and courier.

Mail Services

(Airmail and Regular Mail)

Daily

Full Service:

This primary or complete service consists of 35 to 45 photographs daily, seven days a week. Service is sent to clients on an around-the-clock basis hourly as photographs are received, is sufficiently important to send them on this basis. This Full Service consists of the entire output of INP, including special coverage from all American bureaus.

Selected Service:

Same as Full Service except that it consists of approximately 15 to 25 pictures a day. Service is forwarded to clients from all American bureaus. Intended for newspapers which do not require full quota of prints each day.

Big Six Service:

Consists of six news photographs a day from New York, with special coverage from any one of our other distribution points.

[fol. 2949] Sports Service:

This consists of about six to eight of the best sport pictures of the day, airmailed from New York, Chicago, San Francisco and Los Angeles.

Rotogravure Service:

The rotogravure service consists of about twelve photographs a day. These pictures are selected from the Full Service. They are not news photographs, as a rule. They are outstanding and unusual feature photographs that will appeal to every reader of rotogravure sections.

Women's Service:

A special service consisting of about three or four pictures of the day featuring women's activities, as well as fashions.

Weekly**"Byline" Series:**

Three distinct and exclusive series of Byline photographs are produced each week. This is a feature photo service, usually consisting of about eight prints to a series by some ace photographer. Byline photographs are intended to tell a story in pictures. These pictures are exclusive—not duplicated in INP regular service or published anywhere before set release dates. They are therefore of special value for rotogravure presentation, or feature sections.

Speed Ray Photographs

INP is the first and only syndicate at present to make use of the Speed Ray Lamp, revolutionary device to enable photographers to take action pictures at a speed of 1/100,000th of a second. Such photographs are now a regular feature of INP service.

Central Press Association

Central Press is designed as a basic news mat and feature service on which the editor may build a flexible feature budget. Central Press may be used as a separate service, complete in itself—or Central Press items may be combined with outstanding King Features elements as desired.

News Mat Services

Nighthawk Service, daily from New York. Seven or eight last minute newsphoto mats dispatched on late trains.

Spot News Service, daily from Cleveland. Latest news pictures, emphasizing mid-west news, including illustrated news feature stories.

Pacific Coast Service, daily mailings out of San Francisco, of news mats covering news West of the Rockies.

Daily Sports Page from Cleveland. Latest sports news events in picture mat form, including daily sports comment by William Ritt, sport page ears. Special sports preparedness layouts, and Daily Sport Cartoon by Jack Sords.

Preparedness Specials—Stories and pictures sent to all clients in advance of calculable news breaks.

Special Services—Extraordinary coverage on important news events, mailed to clients by fastest routes in addition to regular service.

Sound Photo Specials—Transmission by Sound Photo enables speedy coast-to-coast coverage for all clients. Specials are matted out of such central places as New York, Cleveland, Chicago, San Francisco, and other cities close to and at scene of story.

Bulletin News Page—(Issued from New York and Cleveland every week-day afternoon). *Latest News Pictures*—Plus timely layouts. *They Make News*—A column-length series of single-column cuts of personalities in the day's news. *Editorial Cartoon*—By Jesse Cargill. Daily in three or two-column widths.

Charles P. Stewart—Daily comment on national affairs, from Washington resident correspondent.

Factographs—Informative filler service.

You're Telling Me!—By Wm. Ritt. Printed paragraphs in comments on the day's news.

Editorial Features

Your Health, by Dr. Logan Clendening. Daily column by "best-seller" medical leader and writer.

Parent Problems, by Dr. Garry C. Myers. Daily column of advice on Child training.

Wife Preservers—Daily, one-column, illustrated advice feature.

Barclay on Bridge, by Shepard Barclay. Daily contract bridge column by noted expert.

Today's Garden-Graph, by Dean Halliday. Daily, illustrated garden feature (Seasonal).

Scott's Scrapbook (panel), by R. J. Scott. Strange facts cartoon. Daily release. In three or two-column widths.

Grab Bag—Text feature containing memory test queries; etiquette; good English lesson; words of the wise; daily horoscope.

[fol. 2951] *Crossword Puzzle*—Daily (2 cols.) mat of text and illustration supplied.

Illustrated Bible Strip, by Alfred Buescher and Newman Campbell. Depicts Bible stories. Weekly five-column strip.

Weekly Sunday School Lesson, by Newman Campbell. Illustrated. A column giving the background of the International Sunday School from each book. For release Saturdays.

Comics

(Strips obtainable in either six or five-column widths)

Big Sister (strip), by Leslie Forgrave. Thrilling, well-drawn adventures of a little girl and her small brothers. Daily release.

Brick Bradford (strip), by William Ritt and Clarence Gray. Fantastic adventure stories, beautifully drawn, full of weird drama and dynamic action. Daily release.

Etta Kett (strip), by Paul Robinson. Amusing adventures of a pretty girl. A blend of romance and humor, drawn with exceptional taste and high artistic merit. Daily release.

Muggs and Skeeter (strip), by Wally Bishop. The funny doings of a cleverly drawn group of cute kids. Small boy humor at its very best. Daily release.

The Old Home Town (panel, three and two-column widths), by Lee Stanley. One of the great all-time comics, so popular that when Marshal Otey Walker or one of the other chief characters in this comic appear in some special

2386

stunt, many newspapers play the feature on Page One. Daily release.

Sally's Sallies (one or two col. panel), by R. J. Scott. A pretty girl's clever comments. Daily release.

Noah Numbskull (panel), by Lee Stanley. Sprightly puns and paragraphs, also suggested by readers. One-column only. Daily release.

Central Press Fiction

All Central Press clients are supplied continuously with daily instalments of outstanding serials by well-known newspaper novelists. All serials are illustrated with line drawings.

Serials are supplied in proof form, with mats of illustrations and extensive promotion material. They are available in completely matted form at a small additional weekly charge to cover the cost of stereotyping.

(Ask for current releases.)

Matted Daily Comic Page

(Eight-column widths and in depths to fit individual newspaper)

Includes: *Brick Bradford*, *Big Sister*, *Muggs and Skeeter*, *Etta Kett*, *Inspector Wade*, *The Old Home Town*, *Scott's Scrapbook*, *Crossword Puzzle*, *Factographs*.

[fol. 2952] Features in Foreign Languages

The features described in the preceding pages are available in English to newspapers and periodicals throughout the world. Many of our services can be supplied in languages other than English and for complete information on these, write directly to our representative for your country or to us. Sample proofs of any feature or group of features will be sent without charge upon request.

Material En Diversos Idiomas

Las páginas anteriores de este catálogo contienen una relacion completa de nuestros servicios, que pueden suministrarse en inglés a periódicos de todos los países del mundo. Buena parte de este material puede proveerse en otros idiomas, si así lo desean los señores editores de diarios y revistas, a quienes ofrecemos un selecto y variado

repertorio de donde escoger, como verán en las páginas siguientes. Con mucho gusto les enviaremos una muestra gratuita de cualquier servicio, o grupo de servicios, de los que aquí aparecen.

Matieres En Langues Etrangeres

Les matières décrites dans les pages précédentes sont fournies en Anglais aux journaux de tous les pays du monde entier. Plusieurs de nos services peuvent être obtenus en d'autres langues qu'en Anglais. Exemplaires et preuves de n'importe quelle matière ou groupe de matières vous seront envoyés gratis sur demande. Pour toute matière dans la langue désirée, veuillez vous adresser à notre bureau principal ou à un de nos représentants pour toute information supplémentaire.

Material in Fremden Sprachen

Das auf vorstehenden Seiten beschriebene Material ist in Englisch für Zeitungen aller Länder der Welt erhältlich. Doch ein grosser Teil unseres Materials ist auch in anderen Sprachen als Englisch erhältlich. Muster und Exemplare irgendwelcher Art werden Ihnen auf Verlangen kostenfrei zugesandt. Für irgendwelches Material in der erwünschten Sprache verlangen Sie bitte Auskunft von unserer Hauptzentrale oder von einem unserer Vertreter.

La Combinacion Mas Grande Del Mundo En Pro De La Circulacion

King Features Syndicate, Inc., el sindicato más grande del mundo en la producción de artículos especiales y material especial para periódicos, está suministrando sus servicios a diarios de noventa países y dominios. Nuestras producciones se usan en treinta idiomas.

Las producciones de King Features Syndicate, Inc. incluyen toda clase de material periodístico, historietas cómicas, fotografías, páginas de magazine, deportes, artículos firmados por personajes de fama internacional, cuentos y novelas y material para la mujer y los niños.

Si Ud. desea nuestras producciones en su propio idioma, sírvase consultar a alguno de nuestros agentes o comunicarse directamente con nosotros en Nueva York.

En cuanto a muestras, precios y condiciones, sírvase consultar al agente nuestro que se encuentre más cerca de

Ud. o comunicarse con Nueva York. Las direcciones postal y cablegráfica de nuestros agentes se encuentran en otra página de este folleto.

A Maior Combinacao Do Mundo Em Circulacao De Jornaes

A King Features Syndicate, Inc. é o maior sindicato produtor de materia inedita e especial para jornaes e revistas. Os seus serviços são distribuidos a milhares de publicações disseminadas em mais de 90 paizes e colonias, em cerca de 30 linguas diferentes.

[fol. 2953] Os produtos da King Features Syndicate, Inc. compreendem toda sorte de materia redacional, tal como, seções comicas, paginas ilustradas, serviço fotografico ou de matrizes, historietas e romances, artigos de personalidades eminentes, seções femininas de modas e de casa, e tudo o mais que se refere aos diversos assuntos publicados por um jornal moderno.

Os produtos da King Features Syndicate, Inc. podem ser fornecidos em lingua portugueza, bastando para isso uma consulta a qualquer dos seus representantes mais proximos ou diretamente á sua casa matriz em New York.

Quanto ás amostras, preços e demais condições, dirigir-se ao representante mais proximo, cuja lista e endereços se encontram em outra pagina deste Catalogo.

Le Plus Grand Tirage Mondial

King Features Syndicate est la plus grande et la plus importante Maison d'Edition en matières de Presse de tout genre, fournissant ses services insurpassables aux diverse journaux de 90 pays étrangers, paraissant en 30 langues différentes.

La production de King Features Syndicate englobe toutes sortes de matières rédactionnelles: séries dessinées, comiques ou d'aventures, articles, enquêtes, reportages, articles signés par des personnalités éminentes, rubriques féminines et rubriques pour la jeunesse, etc.

Nos représentants ainsi que notre bureau principal de New York sont à votre disposition pour vous documenter sur tous nos services, et vous fournir échantillons, prix et conditions. Vous trouverez les adresses de nos représentants dans les pages de ce catalogue.

Die Grösste Nachrichtencentrale Der Welt

King Features Syndicate, Inc., als grösste Produzenten der Welt von Zeitungsartikeln und besonderem Lesematerial, versorgt gegenwärtig Zeitungen von 90 Ländern verschiedenen Sprachen.

Die Erzeugnisse des King Features Syndicates umfassen alle Arten von redaktionellem Zeitungsmaterial: Komischen Lesestoff, Illustrationen und Bildern, Zeitschriftenartikeln, sportlichen Nachrichten, unterzeichneten Artikeln von weltberühmten Persönlichkeiten, Novellen, Interessantes für Frauen und Kinder; etc.

Falls Sie unsere Artikel in Ihrer Landesprache erscheinen lassen wollen, bitten wir Sie sich an einen unserer Vertreter, oder direkt an unsere Hauptcentrale, in New York, zu wenden.

Für Muster, Preise und Bedingungen belieben Sie sich ebenfalls an den Ihnen am nächsten wohnenden Vertreter, oder direkt an unser Hauptbuero in New York zu wenden.

Die Brief und Kabel-Adressen unserer Vertreter befinden sich auf anderen Seiten dieses Katalogs.

Världens Stösta Pressyndikat

King Features Syndicate, Inc., den största producenten av tidningsmaterial i världen, betjänar nu tidningar i 90 länder. Dess material produceras på 30 olika språk.

King Features Syndicate's produktion omfattar allt slags tidningsmaterial såsom skämtserier, fotografier, tidskriftartiklar, sport signerade artiklar av internationella berömdheter, noveller, samt specialartiklar för kvinnor och barn.

Om Ni önskar våra produkter på Edert eget språk, godhetsfullt rådfråga någon av våra agenter eller vänd Er direkt till oss i New York.

Våra agents adresser och telegramadresser återfinnas å annan sida av denna broschyr.

Najwieksze Syndykaty Prasy Swiata

King Features Syndicate, Inc. największy producent światapośród materjału wydawniczego, obsługuje obecnie gazety z 90 państw, a nasz material ukazuje sie w 30 różnych językach.

[fol. 2954] Produkcje King Features Syndicate obejmują wszelkie zakresy materjałów do gazet jak: humorystyczne

serje rysunkowe, fotografie, artykuły na szasie, wiadomości sportowe, artykuły światowej sławy osobistości, nowele, przedmioty interesujące dla kobiet i dzieci etc.

O ile by nasz materiał odpowiadał w polskim języku i o ile by sobie takowego życzone, uprzejmie prosimy o zwrócenie się do naszego przedstawiciela, lub wprost do naszej Centrali w Nowym Yorku.

Dla wzorów, cen, warunków prosimy się również do naszego najbliższego znajdującego się przedstawiciela zwrócić.

Adresy pocztowe i telegraficzne naszych przedstawicieli znaleźć można na tego katalogu.

International News Service

International News Service (I.N.S.)—A complete, all-inclusive news service, producing 150,000 words of "live" news daily from all parts of the world for both morning and afternoon newspapers. I.N.S. has a staff of 600, including the foremost authoritative reporters, writers and editors in the field of journalism, and 8,000 expert correspondents stationed at every active or potential source of news. Branch offices are maintained in the principal cities of all foreign countries and in 57 cities of the United States. I.N.S. dispatches are supplied by high-speed leased telegraph and types of coverage are available for newspapers of all circulations. For full information consult the authorized King Features Syndicate sales agent for your country.

International News Service (I.N.S.)—Servicio completo de noticias que difunde diariamente 150,000 palabras de noticias de actualidad procedentes de todas partes del mundo y con destino a periódicos de la mañana y de la tarde. I.N.S. dispone de un personal de 600 empleados que incluye reporteros escritores y editores de primera fila en el campo periodístico, así como de 8,000 expertos corresponsales con sede en las principales fuentes de noticias del mundo. Mantiene sucursales en las más importantes urbes extranjeras y en 57 ciudades de la Unión. Los despachos del I.N.S. se envían por contrato telegráfico que asegura gran rapidez, estando el servicio al alcance de periódicos de no importa qué circulación. Para más informes, consulte al agente de ventas autorizado por el King Features Syndicate en ese país.

International News Service (I.N.S.)—Un service de nouvelles complet tout inclusif qui produit 150,000 mots de nouvelles “vivantes” quotidiennes provenant de toutes les parties du monde pour journaux du matin et du soir. I.N.S. dispose d’un personnel de 600 employés, y compris des reporters, écrivains et éditeurs de première force, ainsi que de 8,000 correspondants expérimentés stationnés à toutes les sources de nouvelles actives et potentielles. Nous maintenons des branches dans les principales villes de tous les pays étrangers, de même que dans 57 villes des Etats-Unis. Les dépêches d’I.N.S. sont envoyées par telegraphe loué de plus grande rapidité, et un choix de services variés est à la disposition des journaux de n’importe quelle circulation. Pour plus d’information à ce sujet, veuillez consulter l’agent de vente de King Features Syndicate, autorisé pour votre pays.

International News Service (I.N.S.)—Ein vollkommener, alles einschliessender Nachrichtendienst welcher täglich, aus allen Teilen der Welt, 150,000 Worte “lebendiger” Nachrichten für Morgen- und Abendzeitungen erzeugt. I.N.S. verfügt über ein 600 starkes Personal, einschliesslich durchaus zuverlässige Berichterstatte, Schriftsteller und Verfasser die im Zeitungsfach auf dem ersten Range stehen, sowie 8,000 erfahrene Korrespondenten in allen möglichen Nachrichtenquellen. Filialen sind in den Hauptstädten aller fremder Länder sowie in 57 Städten der Vereinigten Staaten zu finden. I.N.S. Depeschen werden durch verpachte drahtlose Telegraphie von höchster Geschwindigkeit geliefert, und Deckungstypen sind für Zeitungen aller Ausgaben erhältlich. Für vollständige Auskunft wenden Sie sich bitte an den bevollmächtigten Verkaufagenten des King Features Syndicats für Ihr Land.

[fol. 2955] International News Photos

International News Photos (INP) is the greatest picture-gathering organization in the world, with news and feature photographs obtained from all parts of the world, by radio, wire and air mail. Photograph service of every kind can be furnished to meet the special requirements of all types of publications. For a description of these services consult the main section of this catalog and for price write to the authorized King Features Syndicate sales agent for your country.

International News Photos (INP) es la organización fotográfica más grande del globo. Recibe de todas partes, por radio, por telégrafo y por correo aéreo, gráficas de actualidad mundial. Está en condiciones de suministrar toda clase de servicio fotográfico para llenar las necesidades de cualquier periódico o revista. En otra parte de este catálogo aparece una descripción completa de estos espléndidos servicios fotográficos. El representante de King Features Syndicate, Inc., para ese territorio, tendrá mucho placer en suministrar los informes y precios correspondientes.

International News Photos (INP) est, en son genre, la plus grande organisation du monde entier pour l'assemblage de photographies correspondant aux dernières nouvelles du jour obtenues par radio, télégraphe et avions postaux de toutes les parties du monde. Le service de photographies de toutes espèces peut être fourni sur demandes spéciales pour l'accommodation de toutes sortes de publications. Pour une description de ces services, veuillez vous adresser à l'agent de vente de King Features Syndicate, autorisé pour votre pays.

International News Photos (INP) ist, in ihrem Fach, die grösste Bildersammlungs Organisation der Welt, mit Nachrichten- und Realphotographien die von allen Teilen der Welt durch Rundfunk, Drahtlose Telegraphie und Luftpost empfangen sind. Dieser Photographiendienst ist auf Spezialverlangen für alle Arten Zeitungen und Zeitschriften erhältlich. Für eine volle Beschreibung dieser Dienste bitten wir Sie gefälligst den Hauptteil dieses Katalogs nachzuschlagen, und für Preise wenden Sie sich bitte den bevollmächtigten Vertreter des King Features Syndicats für Ihr Land.

List of Features Produced in Spanish

Note: For information on features available in other languages, please consult the King Features representative for your country.

Material En Español Páginas Semanales Cómicas Y De Aventuras

(Estas páginas se suministran una vez por semana en matrices para blanco y negro, o para cuatro colores, desde nuestros talleres en Nueva York.)

Tamaño Grande ("Standard")

- * *Anita y Sus Amigos* (Little Annie Rooney)
- * *Aventuras de Aguilucho* (Tim Tyler's Luck)
- * *Chiquilladas* (Just Kids)
- * *Cuquita la Mecnógrafa* (Tillie The Toiler)
- * *Educando a Papá* (Bringing Up Father)
- * *El Ratón Miguelito* (Mickey Mouse)
- * *El Reyecito* (The Little King)
- * *El Gato Felix* (Felix The Cat)
- * *Maldades de Dos Pilluelos* (Katzenjammer Kids)
- * *Pepita* (Blondie)
- * *Popeye el Marino* (Thimble Theatre, Starring Popeye)
- * *Queta Pando* (Etta Kett)

[fol. 2956] Tamaño "Tabloide" (Formato Reducido)

- Anita y Sus Amigos* (Little Annie Rooney)
- Adventures de Aguilucho* (Tim Tyler's Luck)
- Brick Bradford* (Brick Bradford)
- Cuarto y Comida* (Room and Board)
- Cuquita la Mecnógrafa* (Tillie The Toiler)
- * *Educando a Papá* (Bringing Up Father)
- El Auto-Radio Policiaco* (Radio Patrol)
- El Fantasma* (The Phantom)
- El Principe Valiente* (Prince Valiant)
- * *El Ratón Miguelito* (Mickey Mouse)
- Henry* (Henry)
- La Gatita Princesa* (Pussycat Princess)
- Maldades de Dos Pilluelos* (Katzenjammer Kids)
- Mandrake el Mago* (Mandrake The Magician)
- Papá Gallo y Familia* (Home Sweet Home)
- Pepita* (Blondie)
- Popeye el Marino* (Thimble Theatre, starring Popeye)
- Rey de la Policia Montada* (King of the Royal Mounted)
- Roldán el Temerario* (Flash Gordon)

Tamaño de Media Pagina "Standard"

- Aunque Vd. no lo Crea* (Believe it or Not)
- El Guardián Solitario* (El Llanero Solitario) (Lone Ranger)
- El Pato Pascual* (Donald Duck)

Jim de la Selva (Jungle Jim)—Tamaño de menos de una media página "standard."

Pedro Harapos (Pete the Tramp)

Nota: Las páginas marcadas con un asterisco llevan una historieta independiente en la parte superior, que podemos vender por separado, en matrices para ser publicada en negro o en colores.

Suplementos Cómicos

También imprimimos suplementos cómicos consistentes en 4, 8 o 16 páginas en colores, los cuales enviamos a nuestros clientes, listos para ser repartidos con sus ediciones del sábado o domingo. Para poder cotizar precios, necesitamos que se nos indique el número de suplementos que el periódico necesita cada semana, el tamaño, ya sea "standard" o "tabloide", y el número de páginas.

Tiras Cómicas Diarias

(Las tiras se suministran en matrices de 5 columnas de ancho, para ser impresas sólo en negro, 6 veces por semana)

Educando a Papá (Bringing Up Father)

El Agente Secreto X-9 (Secret Agent X-9)

El Detective Wade (Inspector Wade)

El Pato Pascual (Donald Duck)

El Ratón Miguelito (Mickey Mouse)

El Gato Félix (Felix The Cat)

Popeye el Marino (Thimble Theatre, starring Popeye)

Revista Semanal en Tamaño "Tabloide"

Una revista de ocho interesantes y atrayentes páginas, suministrada ya impresa o en matrices una vez por semana. Las páginas pueden venderse en cantidades desde una hasta ocho semanales, según la conveniencia del cliente. Sirvase indicar la cantidad y el número de páginas que desee.

[fol. 2957]

Página *1—Portada. Dibujada por famosos artistas.

2—Historia corta, de viajes, aventuras o idilios.

3—Historia o artículo de interés general.

*4—{Página interior, doble.

- 5—} Artículo principal.
- 6—Historia o artículo de interés general.
- 7—Página de Belleza.
- *8—Página de Modas, por Carolyn Crew.

*Las páginas marcadas con un asterisco se suministran con matrices para negro o para cuatro colores. Las otras páginas se suministran con matrices para negro solamente.

Página Semanal de Magazine en Tamaño Grande (Standard)

Página de Magazine—Una atrayente página cada semana sobre temas de interés universal, profusamente ilustrada con fotografías y dibujos. Se suministra en forma de pruebas y matrices de las ilustraciones, con el texto en español en forma mimeográfica, listo para ser montado en tipo. También se suministra esta página con el texto en español incluído en la matriz.

Magazine Para Todos

Magazine Para Todos—Interesante servicio semanal suministrado con matrices de las ilustraciones y el texto en español en forma mimeográfica, listo para ser montado en tipo. Está compuesto de lo siguiente:

Los Ultimos Dictados de la Moda—Con ilustración a tres columnas. Las últimas modas femeninas discutidas por una autoridad en la materia.

El Cultivo de la Belleza—Con ilustración a dos columnas. Consejos sobre los diversos problemas del tocador.

Viajes de Tres Minutos—Con ilustración a una columna. Un artículo corto sobre viajes y costumbres.

¿Sabe Usted la Respuesta?—Doce interesantes preguntas y sus respuestas correspondientes.

Datos Curiosos—Doce a más hechos curiosos recogidos de todas partes del mundo.

Para el Ama de Casa—Seis o más consejos útiles, prácticos y sencillos, sobre problemas caseros.

Gráficas de Actualidad Mundial

De ocho a diez ilustraciones diarias (excepto los domingos) de sucesos y personajes de actualidad mundial. Diar-

amente se incluye una ilustración de modas y una de deportes. Las ilustraciones se proporcionan en forma de pruebas y matrices. Las epígrafes en español van en forma mimeográfica, listos para ser montados en tipo.

A los periódicos que no estén en condiciones de utilizar el servicio completo (seis días por semana) podemos suministrarlo 3 o 4 días por semana.

Este servicio puede enviarse por correo aéreo. En este caso, el franqueo aéreo es por cuenta del cliente.

La Moda de Hoy por Prunella Wood

Tres entregas por semana. Cada una se compone de un artículo sobre las últimas modas femeninas, acompañado de un dibujo a dos o tres columnas ilustrando las prendas o modelos que se describen. La ilustración se proporciona en forma de matriz y el texto en español en forma mimeográfica, listo para ser montado en tipo.

[fol. 2958] Aunque Usted no lo Crea por Robert L. Ripley

Hechos auténticos que parecen mentira, ilustrados en dramáticos dibujos a tres columnas, con las leyendas en español incluidas en la matriz. Diario, excepto los domingos. La comprobación de los hechos ilustrados se proporciona por separado, en español en forma mimeográfica. También se proporciona este servicio para publicación dominical, en tamaño de media página 'standard,' en forma de pruebas y matrices para impresión en negro o a cuatro colores, con los textos en español ya incluidos en la matriz.

Servicios Adicionales que se Suministran Desde Buenos Aires

Además de los servicios arriba mencionados, que son producidos en nuestras oficinas de Nueva York y suministrados desde ellas en español, ofrecemos las siguientes en al mismo idioma, que pueden obtenerse de nuestra oficina de Buenos Aires.

Tiras Cómicas Diarias

Carozo Pimienta (Henry)—4 y 5 columnas.

Mandrake el Mago (Mandrake The Magician)—5 columnas.

El Fantasma (The Phantom) 4 columnas.

Farolito (Tim Tyler's Luck)—4 columnas.
Titina (Tillie The Toiler)—4 columnas.
Barney Gogle (Barney Google)—4 columnas.
Breves Tragedias de la Vida Moderna (Toots & Casper)
 —4 columnas.
Hogar Dulce Hogar (Blondie)—4 columnas.
Chicos Terribles (Muggs & Skeeter)—4 columnas.
Los Enredos de Coquita (Etta Kett)—4 columnas.
El Rey de la Policia Montada (King of the Royal
 Mounted)—4 columnas.
El Profesor Nimbus (Professor Nimbus)—4 columnas.
La Patrulla Policial (Radio Patrol)—4 columnas.
Don Jacobo (Polly and Her Pals)—4 columnas.
La Pequeña Anita (Little Annie Rooney)—4 columnas.
Lo Lllaman Burbuja (Just Kids)—4 columnas.
Dick Bradford (Brick Bradford)—4 columnas.
Cachito—(Skippy)—4 columnas.
El Guardabosque Solitario (Lone Ranger)—4 columnas.
Viendo Estrellas (Seein' Stars)—2 columnas.

Páginas Dominicales en Español a 4 Columnas, En Matrices

Don Jacobo (Polly and Her Pals)
El Orgullo de la Familia (That's My Pop)
Breves Tragedias de la Vida Moderna (Toots and Casper)
Lo Lllaman Burbuja (Just Kids)

“Bridge,” por Josephine Culbertson

Artículos diarios en los que se explica, en forma clara,
 sencilla y fácil de entender, la manera como debe jugarse
 el “bridge”. Este servicio se suministra en matriz com-
 pleta, a dos columnas y en español.

2398

[fol. 2959]

List of Foreign Representatives

Latin America

| Agent | Representative for |
|---|---|
| Mr. J. D. Fendell Apartado Aéreo 3803 Apartado Postal 2753 Bogota, Colombia Cable Address: Kingjack, Bogota | Colombia Costa Rica Ecuador Nicaragua Panama Peru Venezuela |
| Mr. Percy Forster King Features Syndicate, Inc. Diagonal Norte 616 Buenos Aires, Argentina Cable Address: Internews, Baires | Argentina Bolivia Chile Paraguay Uruguay |
| Mr. Arroxeilas Galvao 91 Avenida Rio Branco Caixa Postal 206 Rio de Janeiro, Brazil Cable Address: Internews, Rio | Brazil |
| Mr. Salvador Mendoza King Features Syndicate, Inc. Apartado 1719 Mexico, D. F. Mexico Telegraph Address: Dr. Mora 9 | British Honduras Guatemala Honduras Mexico El Salvador |
| Mr. Antonio Mora Apartado 1646 Havana, Cuba Cable Address: Anmora, Havana | Cuba Dominican Republic |

Great Britain and British Empire

| Agent | Representative for |
|---|-----------------------|
| Mr. Frank C. Betts Blackfriars House New Bridge Street London E. C. 4, England Cable Address: Edital, London | Eire Great Britain |
| Mr. Comper Gray African Publicity Services 616 Boston House Strand Street Capetown, South Africa Cable Address: Transafrie, Capetown | Union of South Africa |
| Mr. David Yaffa Yaffa Syndicate Warwick Building Hamilton Street Sydney, Australia Cable Address: Yaffa, Sydney | Australia Tasmania |

[fol. 2960]

| | |
|--|-------------|
| Yaffa Newspaper Service P. O. Box 509 Wellington, New Zealand Cable Address: Yaffaz, Wellington | New Zealand |
|--|-------------|

Other European Countries

| Agent | Representative for | |
|---|--|--|
| Mr. Bjarne Steinsvik Bull's Presstjanst A/B Drottninggaten 6 Stockholm, Sweden Cable Address: Pressbull, Stockholm | Denmark Estonia Finland Iceland | Latvia Lithuania Russia Sweden |
| Mr. Bjarne Steinsvik Bull's Pressetjeneste Fr. Nansenplass 5 Oslo, Norway Cable Address: Bullpress, Oslo | Norway | |
| Mr. Paul Winkler Opera Mundi 7, Rue de la Paix Paris, 2, France Cable Address: Peramundi, Paris | Algeria Belgium France Holland Morocco | Portugal Spain Switzerland Syria Tunisia |
| Mr. László Dormándi Pantheon Press Service 20, Avenue de Breteuil Paris, VII, France Cable Address: Pantpress, Paris | Bulgaria Greece Hungary Rumania Yugoslavia | |
| Mr. Rudolf Reymer Carl Duncker Verlag Potsdamerstrasse 81 D Berlin, W. 35, Germany Cable Address: Dunckerverlag, Berlin | Germany Turkey | |
| Mr. Guglielmo Emanuel Via Porta Pinciana 6 Rome, Italy Cable Address: Internews, Rome | Italy and Colonies | |

All Others

| Agent | Representative for | |
|---|--------------------------|-------------------|
| Mr. Frederick S. Marquardt C/o Philippine Free Press P. O. Box 457 Manila, P. I. Cable Address: Freepress, Manila | Philippine Islands | |
| [fol. 2961] | | |
| Mr. Richard V. Haller 3020-A Hibiscus Drive Honolulu, Hawaii Cable Address: Haller, Honolulu | Hawaiian Islands | |
| Mr. Charles Moster P. O. Box 1159 Tel-Aviv, Palestine | Arabia Egypt Syria | Iraq Palestine |
| Mr. Larry Smith Imperial Hotel Tokyo, Japan Cable Address: Internews, Tokyo | Japan | |

2400

Mr. Chester Holcombe, China
Manager,
Universal News Features
362-363 Hamilton House
Shanghai, China
Cable Address: Unusfeat, Shanghai

Newspapers in countries not included in above list should write direct to

King Features Syndicate, Inc.
235 East 45th Street, New York City
Cable Address: Kingsyn

| | Page |
|------------------------------------|-------------------|
| [fol. 2962] Advice to the Lovelorn | 21 |
| Alexander Smart, Esq. | 5 |
| Baer, Arthur "Bugs" | 21, 22 |
| Barclay, Shepard | 24, 27 |
| Barney Baxter in the Air | 3, 7 |
| Barney Google and Snuffy Smith | 3, 5 |
| Beeckman, Mrs. Cornelius | 22 |
| Believe It Or Not | 5, 20, 21 |
| Big Sister | 3, 28 |
| Blondie | 3, 5, 7 |
| Brick Bradford | 3, 7, 28 |
| Bridge Features | 24, 27 |
| Bringing Up Father | 3, 5, 7 |
| Bundesen, Dr. Herman N. | 22 |
| Bunky | 6 |
| Chatfield, Caroline | 22 |
| Clendening, Dr. Logan | 23, 27 |
| Culbertson, Josephine | 24 |
| Curley Harper | 6 |
| Cuties | 4 |
| Dafoe, Dr. Allan Roy | 21, 22 |
| Diet and Exercise | 24 |
| Dionne Quintuplets | 20 |
| Donald Duck | 3, 6 |
| Dress Patterns | 17 |
| Durling, E. V. | 23 |
| Economics | 23 |
| Editorial Drawings and Cartoons | 5, 20, 22, 23, 27 |
| Editorial Columns | 21, 22, 23 |
| Elmer | 5, 6, 7 |
| Elza Poppin | 3 |
| Etta Kett | 3, 5, 6, 7, 28 |
| Ettiquette | 22 |

| | Page |
|-----------------------------------|----------------|
| Fairfax, Beatrice | 21 |
| Family Portraits | 5, 6, 7 |
| Fashion and Beauty | 24 |
| Felix the Cat | 3, 5, 7 |
| Finance | 23 |
| Fishbein, Dr. Morris | 22 |
| Flash Gordon | 3, 5, 7 |
| Forbes, B. C. | 23 |
| Foreign Representatives | 36, 37, 38 |
| Happigrams | 22 |
| Hall of Fame of the Air | 6 |
| Haney, Dr. Lewis | 23 |
| Health and Medicine Columns | 21, 22, 23, 27 |
| Hellinger, Mark | 21 |
| Henry | 3, 6, 7 |
| Hill, Edwin C. | 23 |
| Hollywood Movie Letter | 24 |
| Home Sweet Home | 7 |
| Horoscope Features | 22, 23 |
| Hughes, Alice | 21, 22 |
| Inspector Wade | 3 |
| Just Kids | 3, 5, 7 |
| Kain, Ida Jean | 24 |
| Katzenjammer Kids | 5, 6, 7 |
| Killgallen, Dorothy | 22 |
| King, Fay | 22 |
| King of the Royal Mounted | 3, 6, 7 |
| Krazy Kat | 3, 7 |
| Laff-a-Day | 4 |
| Listen World | 22 |
| Little Annie Rooney | 3, 5, 6, 7 |
| Little Jimmy | 7 |
| Little King, The | 5, 6 |
| Little Miss Muffet | 3 |
| Lone Ranger, The | 3, 6, 7 |
| Lovebyrds, The | 6 |
| Love and Marriage Columns | 21, 22 |
| Lyons, Leonard | 22 |
| Magazine Pages | 19, 20 |
| Magazine Page Mats | 23 |
| Mallon, Paul | 23 |
| Mandrake the Magician | 3, 8 |
| Mickey Mouse | 3, 5, 6, 8 |

| | Page |
|------------------------------------|----------------|
| Ming Foo | 6 |
| Movie Features | 24 |
| Muggs and Skeeter | 3, 28 |
| Myers, Dr. Garry C. | 27 |
| Needlecraft Patterns | 18 |
| News Picture Mats | 16 |
| New York Columns | 21, 22 |
| Noah Numskull | 28 |
| Old Home Town, The | 4, 28 |
| Pete, the Tramp | 6, 8 |
| Phantom, The | 3, 6, 8 |
| Polly and Her Pals | 3, 5, 6, 8 |
| Popeye | 3, 5, 6, 8 |
| Prince Valiant | 5, 8 |
| Professor Nimbus | 4 |
| Pussycat Princess | 6, 8 |
| Puzzle and Quiz Features | 21, 22, 24, 28 |
| Reader Mail | 17 |
| Right Around Home | 5, 8, 21 |
| Ripley, Robert L. | 5, 20, 21 |
| Robb, Inez | 22 |
| Robinson, Elsie | 22 |
| Room and Board | 4, 5, 6, 8 |
| Rowland, Helen | 22 |
| Runyon, Damon | 21 |
| Sally's Sallies | 4, 28 |
| Scott's Scrap Book | 22, 27 |
| Secret Agent X-9 | 4 |
| Seein' Stars | 6, 21, 24 |
| Sentinel Louie | 6 |
| Sergeant Pat of Radio Patrol | 4, 6, 8 |
| Silly Symphony | 6, 8 |
| Skippy | 4, 5, 6, 8 |
| Snickerroos | 4 |
| Sobol, Louis | 21, 22 |
| Sonnysayings | 4 |
| Squirrel Cage, The | 6 |
| Sunflower Street | 4 |
| Sweet Land of Liberty | 22 |
| They'll Do It Every Time | 4 |
| Thimble Theatre | 4, 5, 6, 8 |
| Tillie the Toiler | 4, 5, 6, 8 |
| Tim Tyler's Luck | 4, 5, 6, 8 |

| | Page |
|---------------------------------------|---------|
| Tippie | 4, 6, 8 |
| Toots and Casper | 4, 5, 6 |
| Top Strips | 7 |
| Tuffy | 4 |
| Weekly Newspapers, Features for | 24 |
| What Do You Know? | 22 |
| What's the Answer? | 22 |
| Winchell, Walter | 21, 22 |
| Wishing Well | 22 |
| Your Figure, Madame | 24 |
| Your Individual Horoscope | 22 |

[fol. 2963] DEFENDANTS' EXHIBIT No. 16-B

May 7, 1943.

KFS—FEATURE LIST

Daily Comics

Barney Baxter.
 Barney Google.
 Big Sister.
 Blondie.
 Boogie Woogie.
 Brick Bradford.
 Bringing up Father.
 Cuties.
 Dr. Bobbs.
 Donald Duck.
 Elza Poppin.
 Etta Kett.
 Flash Gordon.
 Felix.
 Hatlo.
 Henry.
 Junior Mischiefs.
 Just Kids.
 King of Royal Mounted.
 Krazy Kat.
 Laff-A-Day.
 Little Annie Rooney.
 Little Miss Muffet.

Daily Comics—Continued

Lone Ranger.
 Mandrake the Magician.
 Mickey Mouse.
 Muggs and Skeeter.
 Noah Numbskull.
 Old Home Town.
 Phantom.
 Private Bregar.
 Private Buck.
 Radio Patrol.
 Right Around Home.
 Room and Board.
 [fol. 2964] Sally's Sallies.
 Secret Agent.
 Skippy.
 Sonny sayings.
 Sunflower Street.
 Thimble Theatre.
 Tillie the Toiler.
 Tim Tyler's Luck.
 Tippiie.
 Toots and Casper.
 Tuffy.
 Roy Crane.

Sunday Comics

Aladdin, Jr. (top strip—Simple Tricks of magic).
 Barney Baxter.
 Barney Google (top strip—Bunky).
 Blondie (top strip—Col. Potterby and Duchess).
 Brick Bradford.
 Bringing up Father (top strip—Rosie's Beau).
 Donald Duck.
 Elmer (top strip—Alexander Smart).
 Felix.
 Flash Gordon (top strip—Jungle Jim).
 Henry.
 It's A Girl's Life.
 Just Kids.
 Katzenjammer Kids (top strip—Dinglehoofer and His Dog).
 King of the Royal Mounted.
 Krazy Kat.

Lone Ranger.
 Little Annie Rooney.
 Little King.
 Mandrake the Magician.
 Etta Kett.
 [fol. 2965] Mickey Mouse (top strip—Jose Carioca).
 Phantom.
 Pete the Tramp.
 Polly and Pals (top strip—And so they were married,
 alternating with Belles and Wedding Bells).
 Prince Valiant.
 Pussycat Princess.
 Radio Patrol.
 Rocky Mason
 Right Around Home.
 Room and Board (top strip—Squirrel Cage).
 Skippy.
 Thimble Theatre (top strip—Sappo).
 Tillie the Toiler (top strip—Van Swaggers).
 Tim Tyler's Luck (top strip—Curley Harper).
 Tippiie.
 Toots and Casper (top strip—It's Papa who Pays).
 Roy Crane.

Daily Miscellaneous Features

Major General Barrows articles.
 Book of the Month.
 Beat the Quiz Kids.
 Barclay Bridge.
 Bugs Baer Box.
 Bugs Baer Column.
 Big Four Serials.
 Dr. Bundesen.
 Harrison Carroll.
 Cargill cartoons.
 Dr. Crane.
 Bill Corum.
 Crossword Puzzle—CP.
 Crossword Puzzle—KFS.
 Crossword Puzzle—Spanish.
 Culbertson Bridge—7 a week.
 Diary Fashion Model.
 [fol. 2966] Factographs.

Daily Miscellaneous Features—Continued

Factoquiz.
Fairfax Articles.
Fashion Flashes.
Fay King.
Gardengraphs.
Grab Bag.
Good Manners.
Half Tone Fashions.
Lewis Haney.
Individual Horoscope—7 a week.
Ida Jean Kain.
Dorothy Kilgallen.
Listen World.
Looking at Life.
Paul Mallon.
Newsphotos.
On the Side—7 a week.
London Illustrated Papers feature.
Dan Parker.
Qui Vive Beauty.
Ripley.
Inez Robb—7 a week.
Helen Rowland.
Damon Runyon—7 a week.
Scott's Scrapbook.
Serial Fiction—CP.
Sobol—7 a week.
Stewart's Washington Column.
Today's Fashions.
This Day in History.
Weekly Sunday School and Bible strip.
Wife Preservers.
What do you Know?
What's the Answer?
Winchell.
Woman's New York—7 a week.
[fol 2967] Wishing Well—7 a week.
You're Telling Me.
Sords Sports.

Sunday Miscellaneous Features

Bugs Baer.
 Crossword Puzzle.
 Dionne Pictures.
 Helliger Short Story.
 Novel a Week.
 Puzzle page.
 Ripley.
 Elsie Robinson page.
 Seein' Stars.
 Theatrical Letter.
 Six standard misc. pages.
 Tabloid magazine pages.

Daily Magazine

Beauty Box.
 Big Photo Feature Service.
 Dr. Glendening.
 Denhoff food articles.
 Adele Garrison.
 Around the American.
 Goodnight Stories.
 Home Making Helps.
 Horoscope.
 Household Hints.
 House Plans.
 Dr. Myers.
 Oddities of the War.
 Today's Menus.
 [fol. 2968] This Week in the Sky.
 Words of the Wise.
 Wood Fashions.

News Mats

Bulletin news mats.
 Cleveland News mats.
 Cleveland Sports mats.
 Nighthawk.
 Pictorial pages.
 Weekly Sports Pictorial.
 By-Line page—matted.

[fol. 2969] DEFENDANTS' EXHIBIT No. 17 Id.

Agreement

Made this — day of —, 19—, at New York, N. Y., between King Features Syndicate, Inc., a New York corporation, *International News Service Department*, hereinafter referred to as International News Service and — the owner and publisher of the newspaper hereinafter named, hereinafter called the Publisher.

Witnesseth: That for and in consideration of the sum of one Dollar (\$1.00) by each to the other in hand paid, the receipt whereof is hereby acknowledged, and of the mutual covenants herein contained, the parties hereto have agreed:

First: International News Service hereby bargains and sells to the Publisher the right and privilege of publishing in the — a newspaper printed in the English language at —, its report as hereinafter described to wit: — and agrees as far as practicable to deliver to the Publisher such news report.

Said — report shall be filed to the Publisher at —, or elsewhere if International News Service so elects.

Second: The Publisher agrees to provide at his expense any necessary quarters for the wire and printer-telegraph machines or other equipment, and to defray the cost of any necessary wire, installation and power current required for the operation of printer-telegraph machines or other equipment, and agrees to receive and accept said news report and to pay therefor without deduction to International News Service, at its New York office, during the term of this agreement and any extensions thereof, the sum of — weekly in advance, Provided (1) that International News Service shall not be required to furnish such Report on Sundays or later than twelve o'clock noon on Christmas Day, the Fourth of July or Labor Day. (2) that if the telephone or telegraph companies to which tolls are paid on behalf of the Publisher by International News Service raise the tolls on said news report, or increase the rental rate on printer-telegraph machines or other equipment supplied by them; or in case of an increase in the remuneration of telegraph operators by a general revision of wage contracts, said Publisher shall also pay the increases in such tolls, rental

or wages to International News Service. (3) that in case of a war or any other extraordinary event requiring an additional or extraordinary expenditure of \$500.00 or more weekly by International News Service in securing and delivering the news of same, International News Service may assess and the Publisher shall pay International News Service an additional weekly sum not to exceed 25% of the Publisher's regular weekly payments, for a period co-incident with said extraordinary expenditure by International News Service. (4) that if said news Report or any wire or other facilities used in the transmission thereof shall be hereafter made subject to any Federal, State or Municipal tax of any kind payable either directly or indirectly by International News Service, the Publisher shall reimburse International News Service for the proportion thereof, as determined by International News Service, properly applicable to said news Report.

Third: The Publisher agrees not to furnish, or permit to be furnished, by its employees or from its office any portion of the International News Service report or any news tips therefrom to any other person, corporation, publication or publisher, or make any other use thereof than in the above-mentioned newspaper, without the written consent of International News Service, and further agrees to respect all release pledges on advance matter and to carry copyright lines on all copyrighted matter, and to carry the International News Service credit line wherever it appears in the service copy.

Fourth: The Publisher agrees to furnish to International News Service at the office of the Publisher for publication and/or distribution all local news and special service from tributary news territory collected by the Publisher, without cost to International News Service.

Fifth: The Publisher agrees to turn on the printer-telegraph machine promptly each day that service is furnished and to protect from ill usage the printer-telegraph machines or other equipment installed for the delivery of this report in its premises and to be responsible for any damage thereto due to its own acts or its own negligence or that of any of its employees. The Publisher further agrees to pay any expense incurred in connection with the transfer or relocation of any equipment after the original installation thereof.

Sixth: It is mutually agreed that International News Service reserves the right to make working arrangements and exchanges of news and wire facilities with other press associations, publishers or persons and to sell said news report to any other party or parties.

Seventh: It is further mutually agreed that International News Service, shall, in no event, be liable to the Publisher for any loss, injury, or damage that the Publisher may sustain, or be compelled to pay by reason of the publication of any matter furnished to the Publisher by International News Service.

Eighth: This agreement is made subject to the ability of wire companies to furnish the necessary facilities and the continuance of intermediate clients now on the circuit unless International News Service is satisfied with the rate named in this agreement, or same can be mutually readjusted.

Ninth: This agreement shall continue for five years from —, 19— and shall thereafter renew itself continuously for periods of five years unless either party shall notify the other by registered letter received at least one year before the beginning of the first renewal period or any subsequent renewal periods, of its desire to terminate this agreement, in which event this agreement shall terminate at the beginning of the next renewal period which would have commenced thereafter; otherwise it shall remain in full force and effect, subject to all terms and conditions hereof. In the event of a sale, transfer or consolidation of the afore-said newspaper property of the Publisher, the Publisher hereby guarantees that his successors or assignees will fulfil the terms and conditions herein contained for the full term of this agreement or any extensions thereof.

Tenth: Should the Publisher fail to make the weekly payments hereinabove provided to be paid, the International News Service shall have the right to discontinue its service to the Publisher without notice, but such discontinuance shall not be construed to be a surrender of any of its legal or equitable rights hereunder. The failure of International News Service to exercise the said right in any instance, however, shall not be construed as a waiver of its right to do so in the case of any subsequent default by the Publisher in making the said weekly payments.

Eleventh: It is expressly understood and agreed that this contract is not binding upon International News Service unless signed by a corporate officer of International News Service, and that it contains all of the agreements between the parties hereto and that there are no oral, collateral or other agreements which are not herein set forth.

Witness:

As to the King Features Syndicate, Inc., International News Service Department ——. As to Publisher—
——.

Signed: King Features Syndicate, Inc., International News Service Department, by ——, Publisher—
——.

[fol. 2970]

Agreement

Made this — day of —, 19—, at New York N. Y., between King Features Syndicate, Inc., a New York corporation, *International News Service Department*, hereinafter referred to as International News Service and — the owner of Radio Station hereinafter named, hereinafter called the Broadcaster.

Witnesseth: That for and in consideration of the sum of one Dollar (\$1.00) by each to the other in hand paid, the receipt whereof is hereby acknowledged, and of the mutual covenants herein contained, the parties hereto have agreed:

First: International News Service hereby bargains and sells to the Broadcaster the right and privilege of Broadcasting over Radio Station — located at —, its report as hereinafter described to wit: — and agrees to deliver to the Broadcaster such news report. The covenant by International News Service to deliver the said news report shall not be deemed breached if International News Service is unable to make such delivery as a result of any governmental order or regulation, conditions created by the existence of a state of war, invasion by armed forces, insurrection, riot, strike or other labor trouble, Act of God, or any other cause whatsoever beyond its control.

Said — report shall be filed to the Broadcaster at —, or elsewhere if International News Service so elects.

Second: The Broadcaster agrees to provide at his expense any necessary quarters for the wire and printer-telegraph

machines or other equipment, and to defray the cost of any necessary wire, installation and power current required for the operation of printer-telegraph machines or other equipment, and agrees to receive and accept said news report and to pay therefore without deduction to International News Service, at its New York office, during the term of this agreement and any extensions thereof the sum of — weekly in advance.

Third: The Broadcaster agrees not to furnish, or permit to be furnished, by its employees or from its office any portion of the International News Service report or any news tips therefrom to any other person, corporation, publication or publisher or Radio Station or make any other use thereof than in the above-mentioned Radio Station, without the written consent of International News Service, and further agrees to respect all release pledges on advance matter and to carry copyright lines on all copyrighted matter.

Fourth: The Broadcaster agrees to turn on the printer-telegraph machine promptly each day that service is furnished and to protect from ill usage the printer-telegraph machines or other equipment installed for the delivery of this report in its premises and to be responsible for any damage thereto due to its own acts or its own negligence or that of any of its employees. The Broadcaster further agrees to pay any expense incurred in connection with the transfer or relocation of any equipment after the original installation thereof.

Fifth: It is mutually agreed that International News Service reserves the right to make working arrangements and exchanges of news and wire facilities with other press associations, publishers, radio stations or persons and to sell said news report to any other party or parties.

Sixth: It is further mutually agreed that International News Service, shall, in no event, be liable to the Broadcaster for any loss, injury, or damage that the Broadcaster may sustain, or be compelled to pay by reason of the Broadcasting of any matter furnished to the Broadcaster by International News Service.

Seventh: This agreement shall continue for five years from —, 19—, and shall thereafter renew itself continuously for periods of five years unless either party shall notify the other by registered letter received at least six months before the beginning of the first renewal period or any subsequent renewal periods, of its desire to terminate this agreement, in which event this agreement shall terminate at the beginning of the next renewal period which would have commenced thereafter; otherwise it shall remain in full force and effect, subject to all terms and conditions hereof. In the event of a sale, transfer or consolidation of the aforesaid Radio Station, the Broadcaster hereby guarantees that his successors or assignees will fulfill the terms and conditions herein contained for the full term of this agreement or any extensions thereof.

Eighth: It is agreed that if the telephone or telegraph companies, to which tolls are paid on behalf of the Broadcaster by International News Service, raise the tolls on said news report, or increase the rental rate on printer-telegraph machines or other equipment supplied by them; or in case of an increase in the remuneration of telegraph operators by a general revision of wage contracts, said Broadcaster shall also pay the increases in such tolls, rental or wages to International News Service. (1) that in case of a war or any other extraordinary event requiring an additional or extraordinary expenditure of \$500.00 or more weekly by International News Service in securing and delivering the news of same, International News Service may assess and the Broadcaster shall pay International News Service an additional weekly sum not to exceed 25% of the Broadcaster's regular weekly payments, for a period coincident with said extraordinary expenditure by International News Service. (2) that if said news report or any wire or other facilities used in the transmission thereof shall be hereafter made subject to any Federal, State or Municipal tax of any kind payable either directly or indirectly by International News Service, the Broadcaster shall reimburse International News Service for the proportion thereof, as determined by International News Service, properly applicable to said news report.

Ninth: Should the Broadcaster fail to make the weekly payments hereinabove provided to be paid, the Interna-

tional News Service shall have the right to discontinue its service to the Broadcaster without notice, but such discontinuance shall not be construed to be a surrender of any of its legal or equitable rights hereunder. The failure of International News Service to exercise the said right in any instance, however, shall not be construed as a waiver of its right to do so in the case of any subsequent default by the Broadcaster in making the said weekly payments.

Tenth: This agreement and all its provisions are subject to the rules and regulations now in force or hereafter adopted by the Federal Communications Commission, and neither party to this agreement shall be liable in damages to the other if prevented from carrying out the provisions of this agreement by reason of any rule, regulation, or order of said Federal Communications Commission.

Eleventh: Broadcaster agrees to furnish to International News Service at the office of the Broadcaster, without cost to International News Service, all the local news and special service from tributary news territory collected by the Broadcaster and to make no subsequent news service arrangements which will interfere in any way with the fulfillment of all the Broadcaster's obligations under Article Eleventh of this agreement.

Twelfth: It is expressly understood and agreed that this contract is not binding upon International News Service unless signed by a corporate officer of International News Service, and that it contains all of the agreements between the parties hereto and that there are no oral, collateral or other agreements which are not herein set forth.

Signed: King Features Syndicate, Inc., International News Service Department, by —, Broadcaster, by —.

Witness: As to the King Features Syndicate, Inc., International News Service Department. —. As to Broadcaster. —

[fol. 2971] Asset Value Agreement

Franchise in Perpetuity

Made this — day of —, 19—, at New York, N. Y., between King Features Syndicate, Inc., a New York corporation, *International News Service Department*, hereinafter

referred to as International News Service and — the owner and publisher of the newspaper hereinafter named, hereinafter called the Publisher.

Witnesseth: That for and in consideration of the sum of One (\$1.00) Dollar by each to the other in hand paid, the receipt whereof is hereby acknowledged, and of the mutual covenants herein contained, the parties hereto have agreed:

First: International News Service hereby bargains and sells to the Publisher the right and privilege of publishing in the — a newspaper printed in the English language at —, its report as hereinafter described to wit:

and agrees to deliver to the Publisher such news report. The covenant by International News Service to deliver the said news report shall not be deemed breached if International News Service is unable to make such delivery as a result of any governmental order or regulation, conditions created by the existence of a state of war, invasion by armed forces, insurrection, riot, strike or other labor trouble, Act of God, or any other cause whatsoever beyond its control.

Said — report shall be filed to the Publisher at —, or elsewhere if International News Service so elects.

Second: The Publisher agrees to provide at his expense any necessary quarters for the wire and printer-telegraph machines or other equipment, and to defray the cost of any necessary wire, installation and power current required for the operation of printer-telegraph machines or other equipment, and agrees to receive and accept said news report and to pay therefor without deduction to International News Service, at its New York office, during the term of this agreement and any extensions thereof, the sum of — weekly in advance, Provided (1) that International News Service shall not be required to furnish such Report on Sundays or later than twelve o'clock noon on Christmas Day or the Fourth of July. (2) that if the telephone or telegraph companies to which tolls are paid on behalf of the Publisher by International News Service raise the tolls on said news report, or increase the rental rate on printer-telegraph machines or other equipment supplied by them; or in case of an increase in the remuneration of telegraph operators by a general revision of wage contracts, said Publisher shall also pay the increase in such tolls, rental or wages to Interna-

tional News Service. (3) that in case of a war or any other extraordinary event requiring an additional or extraordinary expenditure of \$500.00 or more weekly by International News Service in securing and delivering the news of same, International News Service may assess and the Publisher shall pay International News Service an additional weekly sum not to exceed 25% of the Publisher's regular weekly payments, for a period co-incident with said extraordinary expenditure by International News Service. (4) that if said news Report or any wire or other facilities used in the transmission thereof shall be hereafter made subject to any Federal, State or Municipal tax of any kind payable either directly or indirectly by International News Service, the Publisher shall reimburse International News Service for the proportion thereof, as determined by International News Service, properly applicable to said news Report.

Third: The Publisher agrees not to furnish, or permit to be furnished, by its employees or from its office any portion of the International News Service report or any news tips therefrom to any other person, corporation, publication or publisher, or make any other use thereof than in the above-mentioned newspaper, without the written consent of International News Service, and further agrees to respect all release pledges on advance matter and to carry copyright lines on all copyrighted matter, and to carry the International News Service credit line wherever it appears in the service copy.

Fourth: The Publisher agrees to furnish to International News Service at the office of the Publisher for publication and/or distribution all local news and special service from tributary news territory collected by the Publisher, without cost to International News Service.

[fol. 2972] Fifth: The Publisher agrees to turn on the printer-telegraph machine promptly each day that service is furnished and to protect from ill usage the printer-telegraph machines or other equipment installed for the delivery of this report in its premises and to be responsible for any damage thereto due to its own acts or its own negligence or that of any of its employees. The Publisher further agrees to pay any expense incurred in connection with the transfer or relocation of any equipment after the original installation thereof.

Sixth: It is mutually agreed that International News Service reserves the right to make working arrangements and exchanges of news and wire facilities with other press associations, publishers or persons and to sell said news report to any other party or parties.

Seventh: It is further mutually agreed that International News Service, shall, in no event, be liable to the Publisher for any loss, injury, or damage that the Publisher may sustain, or be compelled to pay by reason of the publication of any matter furnished to the Publisher by International News Service.

Eighth: This agreement is made subject to the ability of wire companies to furnish the necessary facilities and the continuance of intermediate clients now on the circuit unless International News Service is satisfied with the rate named in this agreement, or same can be mutually readjusted.

Ninth: This agreement shall continue for five years from —, 19— and shall thereafter renew itself continuously for periods of five years unless the Publisher notifies International News Service by registered letter received at least one (1) year before the beginning of the first renewal period or any subsequent renewal periods, of its desire to terminate this agreement, in which event this agreement shall terminate at the beginning of the next renewal period which would have commenced thereafter; otherwise it shall remain in full force and effect, subject to all terms and conditions hereof. In the event of a sale, transfer or consolidation of the aforesaid newspaper property of the Publisher, the Publisher hereby guarantees that his successors or assignees will fulfill the terms and conditions herein contained for the full term of this agreement or any extensions thereof.

Tenth: Should the Publisher fail to make the weekly payments hereinabove provided to be paid, the International News Service shall have the right to discontinue its service to the Publisher without notice. The failure of International News Service to exercise the said right in any instance, however, shall not be construed as a waiver of its right to do so in the case of any subsequent default by the Publisher in making the said weekly payments.

Eleventh: (a) International News Service fixes the sum of \$ — as the asset value of this franchise during the first

five years of the term hereof. It is mutually understood and agreed, however, that if the Publisher makes payments hereunder (including additional payments under Paragraph "Second" hereof), during the first five years of the term hereof, greater than twice the asset value as hereinbefore set forth, then, and in that event, the aforesaid asset value, simultaneously with such excess payments, shall be increased at the end of each year during the first five years of the term hereof, by an amount equal to Fifty (50%) percent of such excess payments made during any such year. Except as hereinafter set forth, for a period covering all succeeding years of this contract, the aforesaid asset value shall be increased at the end of each year during any period of renewal of the original term hereof by Ten (10%) percent of the total annual payments made in such year by the Publisher. Should International News Service at any time during the life of this agreement sell the service herein contracted for to an evening and/or morning newspaper, unconnected with the Publisher, and not now receiving such service, and situated within the corporate limits of the Publisher's city, then International News Service agrees, as one of the conditions of the sale of service to such other newspaper, to collect from the owner of such other newspaper and pay over to the Publisher, at least five (5) days prior to the commencement of service to such other newspaper, a sum equal to the then asset value, under the terms hereof, at the time of such sale of service; but in no event shall such sum collected and to be paid over by International News Service exceed ten times the total annual payment made by the Publisher to International News Service during the calendar year immediately preceding such sale. When International News Service shall have made such collection and payment over, it shall be and be deemed to be a complete liquidation and payment of the asset value hereunder, up to and including the date of commencement of service to such other newspaper.

(b) Thereafter, and at the date of commencement of service to such other newspaper, as hereinbefore set forth, a new asset value shall accrue hereunder. Such new asset value, at the termination of any year of the next succeeding term of five years, beginning with the date of the commencement of service to such other newspaper, shall be a sum equal to Fifty (50%) percent of the total payments made by

the Publisher to International News Service hereunder, during all preceding years of such period. At the expiration of each succeeding year, after the termination of said period of five years, there shall be added to the new asset value a sum equal to Ten (10%) percent of the total annual payment made during any such year. Payments on account of such new asset value shall be paid over and collected, as herein set forth in subdivision (a) of this paragraph, in the event that the service herein contracted for, or any part thereof, is sold by International News Service to any other newspaper not receiving such service, or any part thereof, at the date of re-commencement, at the time when the new asset value, as herein set forth in subdivision (b) of "Paragraph Eleventh," began to accrue, and thereafter, another new asset value shall accrue hereunder and be liquidated in the same manner as herein in subdivision (b) of "Paragraph Eleventh" set forth.

(c) Should the Publisher at any time, under the terms of "Paragraph Second" hereof, make any additional payments, the amount thereof shall be added to the total annual payments used in determining asset value hereunder. It is expressly understood and agreed by and between the parties hereto that if at any time the Publisher (1) defaults in the [fol. 2973] payment of any monies due hereunder or otherwise, or (2) fails in any manner to fulfill any obligations hereunder, or (3) under "Paragraph Ninth" hereof, notifies International News Service of Publisher's desire to terminate this agreement, then, in any of those events, the interest of the Publisher in and to any asset value, or any part thereof, as fixed or determined hereunder, shall forthwith cease and terminate.

(d) Not less than six (6) months prior to the expiration of the initial term of five (5) years and of each succeeding five (5) year period of this agreement, International News Service shall submit to the Publisher, in writing, a schedule of weekly rates to be in effect and payable to International News Service for the above-mentioned news report for each year during the next succeeding five (5) year period. In the event any such schedule of rates is objectionable to the Publisher, the Publisher shall, within ten (10) days of the date of receiving such schedule so notify International News Service, and thereupon each party shall, within ten (10) days thereafter, select one arbitrator, and the two thus

selected shall select a third within ten (10) days after receiving notice of their selection. The said three arbitrators shall accept or reject such new schedule of rates within thirty (30) days after the selection of the third arbitrator, and the decision of any two of them shall be binding on both parties to this agreement. In the event of the rejection of the new schedule by any two of said arbitrators, International News Service shall submit successive schedules until one is accepted by the majority of said arbitrators, it being agreed that the new schedule of rates shall date from the beginning of the period for which the schedule is fixed, as provided in this agreement (irrespective of the date of the decision), and that until a new schedule is accepted by a majority of the arbitrators the rate immediately theretofore in effect shall be paid and credited on account.

(e) The parties agree that, at the date of this agreement, the circulation of the — is — and the City of — has a population of — within the limits of said City, as such limits are defined and/or used by the Audit Bureau of Circulations in its accounting for newspapers, and growth in circulation and/or population shall be one of the factors taken into consideration in establishing future rates.

Twelfth: It is expressly understood and agreed that this contract is not binding upon International News Service unless signed by a corporate officer of International News Service, and that it contains all of the agreements between the parties hereto and that there are no oral, collateral or other agreements which are not herein set forth.

Signed: King Features Syndicate, Inc. International
News Service Department. By — —.

Witness: As to the King Features Syndicate, Inc. Inter-
national News Service Department — —.

Publisher—. By — —.

As to Publisher— — —.

[fol. 2974] Agreement, made this — day of —, 19—,
in the City of New York, between King Features Syndicate,
Inc., hereinafter called "Syndicate," party of the first part,
and —, hereinafter called "Publisher," owner and pub-

lisher of the newspaper mentioned below, published in the city of —, State of —, party of the second part.

Witnesseth:

First: The Syndicate hereby agrees to deliver to the Publisher, and the Publisher agrees to accept from the Syndicate, in proof or matrix form — each for one publication by the Publisher in the newspaper known as — and for no other use or purpose for the term of — beginning on the — day of — 19—; and shall thereafter renew itself at the rate last in force for like periods unless either party notify the other by registered letter, received at least six months before the end of any of said periods, of its desire to terminate this agreement.

Second: The Publisher agrees to pay for the aforementioned service, to the Syndicate, at the latter's principal place of business, throughout the life of this agreement, at the rate of — per week in advance and postage, payable weekly; that upon default in any payment, the Syndicate may, with or without notice, terminate this agreement and furnish no further service to the Publisher; but such termination shall not relieve the Publisher from any liability hereunder. The failure of the Syndicate to insist upon prompt payment, as in the aforesaid, shall not be construed as a waiver or relinquishment for the future of the foregoing covenant on the part of the Publisher to be kept and performed.

Third: As a condition hereof the Publisher agrees that all publications hereby allowed shall have duly affixed thereto notice of copyright as prescribed by law and the Publisher further agrees to carry upon such publications such copyright notice and Syndicate credit line as the Syndicate may from time to time designate. The Publisher will not publish or cause to be published in advance of release dates as fixed by the Syndicate any of the matter hereinabove described; and the Publisher agrees to deliver to the Syndicate, free of charge, at least one copy of each issue of — that it will not permit any person, firm or corporation to publish, or otherwise use, any of the matter hereinabove described, without obtaining in each instance the written consent of the Syndicate.

Fourth: The Syndicate shall not be liable for failure to furnish any or all of the matter hereinabove described, if such failure be due to strikes, fire, floods, delay in or failure of postal service, omission, neglect or refusal on the part of the writers or artists to deliver copy, drawings or cartoons, or to any other cause or causes beyond the Syndicate's control. It is hereby further agreed that Syndicate shall in no event be liable to the Publisher, or to those claiming under or from the Publisher, for any loss, liability, damage or expense which the Publisher may incur, sustain, pay or be compelled to pay by reason of (a) the copying for publication or (b) the publication or sale of any matter or material furnished or delivered hereunder to the Publisher by the Syndicate. The Syndicate reserves the right to make substitution for any feature supplied under this agreement which disappears from the list of said Syndicate, and the Publisher agrees to accept such substituted feature. The Syndicate reserves the right to terminate this agreement at any time hereafter in the event that the above newspaper is circulated or distributed on a basis other than a paid subscription basis.

Fifth: The Publisher covenants and agrees that it will not give or sell to any person, firm or corporation, any of the aforesaid articles, pictures, comics or features or anything that may be furnished to it by the Syndicate, as hereinbefore provided, without the consent in writing first obtained by the Publisher from the Syndicate, and the Publisher further covenants and agrees that the termination of this contract shall end and terminate all rights of publication or of other use of all articles, pictures, comics or features delivered hereunder.

Sixth: Each of the foregoing stipulations and covenants on the part of the Publisher to be kept, observed and/or performed is of the essence of this agreement.

Seventh: If, during the term of this contract, the ownership of the aforesaid newspaper be changed, either by way of sale or otherwise, then this contract and the rights hereunder may be assigned, provided the publisher's assignee or successor in interest agrees in writing to assume performance of all the terms and conditions contained herein. Nothing herein last contained, however, shall relieve the Publisher from full and complete performance hereunder.

Eighth: The entire agreement of the parties is hereinabove set forth.

Witness the hands and seals of the parties hereto, the day and year first above written.

King Features Syndicate, Inc. By ——. ——. ——. By ——. ——.

Witness: ——. ——.

Witness: ——. ——.

[fol. 2975]

Agreement

made and entered into this — day of —, 19—, by and between King Features Syndicate, Inc. (Central Press Association Department) a corporation organized and existing under and by virtue of the laws of the State of New York, having its principal place of business at 235 East 45th Street, in the City and State of New York, and maintaining a branch office at 1435 East 12th Street, in the City of Cleveland, in the State of Ohio, hereinafter referred to as "Syndicate," and —, the owner and publisher of the newspaper known as —, published in the City of —, State of —, hereinafter referred to as "Newspaper."

First: The Syndicate agrees to furnish Newspaper with all necessary mats and text in connection with the Daily Quilt and Art Needlework Feature to be used by the Newspaper and it also agrees to deliver to the readers of the Newspaper all such patterns purchased by the readers through said Feature.

Second: Newspaper agrees to publish daily the said Feature and shall not use or publish any other competing service of similar nature.

Third: This agreement shall continue for the term of — years from — 19—, and shall thereafter renew itself continuously for periods of one year unless either party shall notify the other by registered letter received at least six months before the beginning of the first renewal period, or any subsequent renewal period, of its desire to terminate this agreement. The obligation of the Syndicate hereunder shall cease in the event that the Quilt and Art Needlework Feature should disappear from the list of said Syndicate.

Four: It is further mutually understood and agreed that should it become necessary because of increasing costs to increase the price of said patterns to the reader, the newspaper shall be notified in writing of such increase at least thirty (30) days in advance and newspaper agrees to notify its readers of said increase immediately and to carry the increased price in the copy commencing on date said increase becomes effective.

Fifth: The Newspaper is to receive two (2) cents for each Quilt and Art Needlework Pattern purchased by its readers, remittances for same to be made monthly to the Newspaper.

King Features Syndicate, Inc. By ———.

Witness: ———.

Client ———. By ———.

Witness: ———.

[fol. 2976] Agreement made this — day of —, 19—, at the City of New York, between King Features Syndicate, Inc. party of the first part, hereinafter referred to as "Syndicate," and ———, owner and publisher of the newspaper hereinafter named, published in the City of —, State of —, party of the second part, hereinafter referred to as "Newspaper."

Witneseth That for and in consideration of the sum of One Dollar by each to the other in hand paid, the receipt whereof is hereby acknowledged, and of the mutual covenants, herein contained, the parties hereto have agreed as follows:

First: That Syndicate will print for Newspaper a minimum of — color comic supplements containing the following pages, mats of which Newspaper agrees to furnish to the Syndicate at the latter's place of printing at no cost to the Syndicate and sufficiently in advance to enable Syndicate to print said supplements in accordance with Syndicate's regular printing schedule.

With the first page to include the title heading of — Syndicate agrees to print such color comic supplements and to deliver the supplements each week to a transportation company at the place of printing, properly packed for

shipment, directed to the Newspaper which fulfills the Syndicate's obligation under this agreement.

Second: The term hereof shall be for a period of — beginning on the — day of — 19—, and shall thereafter renew itself for like periods at the rate last in force unless either party notifies the other by registered letter, received at least six months before the end of any of said periods, of its desire to terminate this agreement.

Third: The Newspaper agrees to use the printing facilities of, and to pay to, the Syndicate for the aforesaid service throughout the term of this agreement the sum of \$—, per thousand copies to be printed hereunder, in advance each week. It is understood and agreed that the prompt payment of the said weekly installments is of the essence of this agreement, and upon the Newspaper failing to make the payments in advance each week, then at the election of the Syndicate, the Syndicate shall be relieved from all obligations to furnish further service to the Newspaper, said Newspaper, however, remaining liable to the Syndicate for any damages that it may sustain by reason of the breach of this agreement. A waiver in any one or more instances, of the rights of the Syndicate hereunder, shall not be construed to affect or waive any other breaches. Furthermore, failure of the party of the first part to treat non-payment of any weekly advance payment, at the time, as a breach terminating the contract, shall not be construed as a permanent waiver of said breach, it being expressly agreed between the parties hereto that the non-payment of any weekly advance payment may at any subsequent time, at the election of the party of the first part, be treated as a breach entitling said party of the first part to terminate the contract.

Fourth: The Syndicate agrees to print additional copies of said supplements as ordered at the rate of \$—, per thousand, F.O.B. place of printing, except -at this rate may be affected by conditions set forth in paragraph "Sixth" and "Seventh" of this agreement.

Fifth: It is further understood that in the event the newspaper desires to have advertising inserted in comic supplements the Syndicate agrees to undertake such printing, if practicable, at the newspaper's expense; such advertising material to be supplied to the Syndicate in proper

form and at least four weeks before date of publication. Advertising material received after this deadline shall be subject to additional charges if inserted, but the Syndicate shall not be responsible for non-insertion of advertising received less than four weeks before date of publication; it being further understood and agreed the newspaper shall reimburse the Syndicate for any and all additional expenses incurred for such insertion and/or combining of advertising in comic supplements at the Syndicate's prevailing rates for such special service.

Sixth: In the event the cost to the Syndicate for the printing and/or delivery of the said comic supplements should increase at any time (and from time to time) during the term hereof, due to (a) increase in the price of paper, inks or other material or (b) increase in the cost of transportation, where the same is prepaid by the Syndicate or (c) increase in labor costs or (d) increase in, or imposition of, any sales or other tax, then and in that event Newspaper agrees to pay Syndicate the amount(s) of each such increase, the same to be added to, and to be payable with, the weekly sum provided for in Paragraph Third hereof.

Seventh: Syndicate shall not be liable in any manner whatsoever to Newspaper for the failure to perform and/or delay in performing any of the terms and conditions on the Syndicate's part to be performed hereunder when such failure or delay is due to restrictions resulting from public or national emergency, fires, floods or other Acts of God, strikes, lockouts, accidents, delays in transportation, acts or default of suppliers of material, inability to purchase material or to obtain power facilities, rules or restrictions imposed by law or by any governmental agency or any other cause(s) beyond the Syndicate's control whether like or unlike the foregoing; and in the event that the Syndicate is unable to obtain sufficient newsprint paper for the printing of the said comic supplements or is unable to print the same due to any of the foregoing causes, the operation of this contract is to be suspended until sufficient newsprint paper can be obtained, or other cause for such inability is removed, whereupon all the terms and conditions hereof are again to become operative.

Eighth: In the event of a sale, transfer or consolidation of the aforesaid newspaper property of Newspaper, News-

paper hereby guarantees that its successors or assignees will fulfill the terms and conditions herein contained for the full term of this agreement or any extensions thereof.

Ninth: Subject to the foregoing terms and particularly the provisions of Paragraph First hereof, if, during the term hereof Newspaper shall require any change (by substitution of one feature for another or otherwise) in respect of the material constituting the contents of the supplements to be printed hereunder, then before any such change shall become effective hereunder (a) Syndicate shall be given not less than twenty-five (25) days' advance written notice setting forth the required change in necessary detail and (b) mat(s) embodying the change shall be delivered to Syndicate not less than twenty-one (21) days in advance of the printing of the first supplement containing the change.

Tenth: Newspaper hereby agrees to indemnify and save Syndicate harmless from and against any and all loss, liability or expense which may be sustained by the Syndicate resulting from any claims, actions or suits for (a) infringement of copyright (statutory or at common law) or (b) actionable libel or (c) infringement of trade marks, which may be brought against or involve Syndicate by reason of Syndicate performance hereunder including printing of said supplements and the shipment thereof.

Eleventh: This agreement contains all of the agreements and understandings between the parties hereto with respect to the subject matter hereof, and no other agreement or understanding concerning such materials and services is in existence, except such as herein set forth; and no collateral promises or understandings have been made by either parties to the other, except as set forth in writing in this instrument.

In Witness Whereof the parties hereto have hereunto set their hands and seals the day and year first above written.

King Features Syndicate, Inc., By ———. Client
———, By ———.

Witness: ———.

Witness: ———.

[fol. 2977] Agreement made this — day of —, 19—, at the City of New York, between King Features Syndicate,

Inc. party of the first part, hereinafter referred to as "Syndicate," and ——— owner and publisher of the newspaper hereinafter named, published in the City of ———, State of ——— party of the second part, hereinafter referred to as "Newspaper."

Witnesseth That for and in consideration of the sum of One Dollar by each to the other in hand paid, the receipt whereof is hereby acknowledged, and of the mutual covenants, herein contained, the parties hereto have agreed as follows:

First: That Syndicate will furnish to Newspaper a minimum of ——— ready printed ———page colored comic supplements weekly, said supplements to include the following material:

with each first page to include the title heading of ——— which supplements so furnished by the Syndicate the said Newspaper is authorized to publish once in its aforementioned newspaper, said publication to be made weekly, and for no other use or purpose whatsoever, the Syndicate to deliver the supplements each week to a transportation company at the place of printing, properly packed for shipment, directed to the Newspaper, which fulfills the Syndicate's obligation under this agreement.

Second: The term hereof shall be for a period of ——— year—, beginning on the — day of ——— 19— and shall thereafter renew itself for like periods at the rate last in force unless either party notify the other by registered letter, received at least six months before the end of any of said periods, of its desire to terminate this agreement.

Third: The Newspaper agrees to pay to the Syndicate for the aforesaid services throughout the term of this agreement the sum of \$——, per thousand copies to be printed hereunder, in advance each week. It is understood and agreed that the prompt payment of the said weekly installments is of the essence of this agreement, and upon the Newspaper failing to make the payments in advance each week, then at the election of the Syndicate, the Syndicate shall be relieved from all obligations to furnish further service to the Newspaper, said Newspaper, however, remaining liable to the Syndicate for any damages that it may sustain by reason of the breach of this agreement. A

waiver in any one or more instances, of the rights of the Syndicate hereunder, shall not be construed to affect or waive any other breaches. Furthermore, failure of the party of the first part to treat non-payment of any weekly advance payment, at the time, as a breach terminating the contract, shall not be construed as a permanent waiver of said breach, it being expressly agreed between the parties hereto that the non-payment of any weekly advance payment may at any subsequent time, at the election of the party of the first part, be treated as a breach entitling said party of the first part to terminate the contract.

Fourth: The Syndicate is to furnish additional supplements as ordered at the rate of \$—— per thousand, F.O.B. place of printing, except as this rate may be affected by conditions set forth in paragraph “Tenth” and “Eleventh” of this Agreement.

Fifth: It is further understood that in the event the newspaper desires to have advertising inserted in comic supplements the Syndicate agrees to undertake such printing, if practicable, at the newspaper's expense; such advertising material to be supplied to the Syndicate in proper form and at least four weeks before date of publication. Advertising material received after this deadline shall be subject to additional charges if inserted, but the Syndicate shall not be responsible for non-insertion of advertising received less than four weeks before date of publication; it being further understood and agreed the newspaper shall reimburse the Syndicate for any and all additional expenses incurred for such insertion and/or combining of advertising in comic supplements at the Syndicate's prevailing rates for such special service.

Sixth: The Newspaper is to observe carefully the release dates fixed by the Syndicate, and Newspaper will not release or published or cause to be released or published, in advance of the dates so fixed, any of the aforesaid supplements, and Newspaper further agrees properly to preserve the copyrights and the notices thereof required by Syndicate and to supply to Syndicate one copy of each issue of —— that contains any of the materials supplied hereunder; Newspaper further agrees to certify said preservation and observance.

Seventh: In the event any of the above described matter disappears from the lists of the Syndicate, the Syndicate shall be obligated to furnish other matter in its place, and the Newspaper will accept the same in lieu thereof, subject to all of the terms and conditions hereof.

Eighth: Newspaper covenants and agrees that it will not give, grant, sell or cause or permit to be given, granted or sold to any person, firm or corporation, any of the aforesaid supplements without the consent in writing first obtained by the Newspaper from the Syndicate and the Newspaper further covenants and agrees that its rights to the use of any of the said supplements shall be only as provided in Paragraph First hereof, and upon the termination of this agreement, any and all rights of the Newspaper in and to the said material shall thereupon cease and come to an end.

Ninth: In the event of a sale, transfer or consolidation of the aforesaid newspaper property of Newspaper, Newspaper hereby guarantees that its successors or assignees will fulfill the terms and conditions herein contained for the full term of this agreement or any extensions thereof.

Tenth: In the event the cost to the Syndicate for the printing and/or delivery of the said comic supplements should increase at any time (and from time to time) during the term hereof, due to (a) increase in the price of paper, inks or other material or (b) increase in the cost of transportation, where the same is prepaid by the Syndicate or (c) increase in labor costs or (d) increase in, or imposition of, any sales or other tax, then and in that event Newspaper agrees to pay Syndicate the amount(s) of each such increase, the same to be added to, and to be payable with, the weekly sum provided for in Paragraph Third hereof.

Eleventh: Syndicate shall not be liable in any manner whatsoever to Newspaper for the failure to perform and/or delay in performing any of the terms and conditions on the Syndicate's part to be performed hereunder when such failure or delay is due to restrictions resulting from public or national emergency, fires, floods or other Acts of God, strikes, lockouts, accidents, delays in transportation, acts or defaults of suppliers of material, inability to purchase material or to obtain power facilities, rules or restrictions imposed by law or by any governmental agency or any other cause(s) beyond the Syndicate's control whether like or

unlike the foregoing; and in the event that the Syndicate is unable to obtain sufficient newsprint paper for the printing of the said comic supplements or is unable to print the same due to any of the foregoing causes, the operation of this contract is to be suspended until sufficient newsprint paper can be obtained, or other cause for such inability is removed, whereupon all the terms and conditions hereof are again to become operative.

Twelfth: Newspaper hereby agrees to indemnify and save Syndicate harmless from and against any and all loss, liability or expense which may be sustained by the Syndicate resulting from any claims, actions or suits for (a) infringement of copyright (statutory or at common law) or (b) actionable libel or (c) infringement of trade mark, which may be brought against or involve Syndicate by reason of Syndicate's performance hereunder including the printing of said supplements and the shipment thereof.

Thirteenth: This agreement contains all of the agreements and understandings between the parties hereto with respect to the subject matter hereof, and no other agreement or understanding concerning such materials and services is in existence, except such as herein set forth; and no collateral promises or understandings have been made by either parties to the other, except as set forth in writing in this instrument.

In Witness Whereof the parties hereto have hereunto set their hands and seals the day and year first above written.

King Features Syndicate, Inc. By ———. Client
———, By ———.

Witness: ———

Witness: ———

[fol. 2978]

Agreement

made this ——— day of ——— between the King Features Syndicate, Inc., hereinafter referred to as the Syndicate and ——— hereinafter referred to as the Newspaper.

One. The Syndicate agrees to furnish the Newspaper with all necessary mats and text in connection with a Daily and/or Sunday Pattern Feature to be used by the News-

paper, and it also agrees to deliver to the readers of the Newspaper all patterns and fashion books purchased by the readers through the said Feature.

Two. The Newspaper agrees to publish the said Feature regularly daily and/or Sunday during the term of — beginning on the — day of —, 19—, and shall thereafter renew itself for like periods unless either party shall notify the other by registered letter, received at least six months before the end of any of said periods, of its desire to terminate this agreement. The obligation of King Features Syndicate, Inc., hereunder shall cease in the event said pattern feature disappears from the list of said Syndicate.

Three. The Newspaper agrees to publish said Feature regularly and not to use or publish any other competing service of similar nature during the life of this Agreement.

Four: It is further mutually understood and agreed that should it become necessary because of increasing costs to increase the price of said patterns to the reader, the newspaper shall be notified in writing of such increase at least thirty (30) days in advance and newspaper agrees to notify its readers of said increase immediately and to carry the increased price in the copy commencing on date said increase becomes effective.

Five: The Newspaper is to receive 3¢ for each pattern purchased by its readers, remittances for same to be made monthly to the Newspaper.

King Features Syndicate, Inc. By ——. Client
———. By ——.

Witness: ——. ,

Witness: ——. ,

[fol. 2979]

Agreement

made this — day of — between King Features Syndicate, Inc., hereinafter referred to as the Syndicate and — publisher of the — a newspaper published at — hereinafter referred to as the Newspaper.

First: The Syndicate agrees to furnish Newspaper with all necessary mats and text in connection with the Daily Quilt and Art Needlework Feature to be used by the News-

paper and it also agrees to deliver to the readers of the Newspaper all such patterns purchased by the readers through said Feature.

Second: Newspaper agrees to publish daily the said Feature and shall not use or publish any other competing service of similar nature.

Third: This agreement shall continue for the term of — beginning on the — day of —, 19—, and shall thereafter renew itself for like periods unless either party shall notify the other by registered letter received at least six months before the end of any of said periods of its desire to terminate this agreement. The obligation of King Features Syndicate, Inc., shall cease in the event said Quilt and Art Needlework Feature disappears from the list of said Syndicate.

Fourth: It is further mutually understood and agreed that should it become necessary because of increasing costs to increase the price of said patterns to the reader, the newspaper shall be notified in writing of such increase at least thirty (30) days in advance and newspaper agrees to notify its readers of said increase immediately and to carry the increased price in the copy commencing on date said increase becomes effective.

Fifth: The Newspaper is to receive two (2) cents for each Quilt and Art Needlework Pattern purchased by its readers, remittances for same to be made monthly to the Newspaper.

King Features Syndicate, Inc. By — —. Client:

— —. By — —.

Witness: — —.

Witness: — —.

[fol. 2980]

Agreement

made and entered into this — day of —, 19—, by and between King Features Syndicate, Inc. (Central Press Association Department), a corporation organized and existing under and by virtue of the laws of the State of New York, having its principal place of business at 235 East 45th Street, in the City and State of New York, and maintaining a branch office at 1435 East 12th Street, in the City of Cleveland, in the State of Ohio, hereinafter referred to

as "Syndicate," and —, the owner and publisher of the newspaper known as —, published in the City of —, State of —, hereinafter referred to as "Newspaper."

One. The Syndicate agrees to furnish the Newspaper with all necessary mats and text in connection with a Daily and/or Sunday Pattern Feature to be used by the Newspaper, and it also agrees to deliver to the readers of the Newspaper all patterns and fashion books purchased by the readers through the said Feature.

Two. The Newspaper agrees to publish the said Feature regularly daily and/or Sunday during the term of — beginning on the — day of —, 19—, and shall thereafter renew itself for like periods unless either party shall notify the other by registered letter, received at least six months before the end of any of said periods, of its desire to terminate this agreement. The obligation of the Syndicate hereunder shall cease in the event that the pattern feature should disappear from the list of said Syndicate.

Three. The Newspaper agrees to publish said Feature regularly and not to use or publish any other competing service of similar nature during the life of this Agreement.

Four. It is further mutually understood and agreed that should it become necessary because of increasing costs to increase the price of said patterns to the reader, the newspaper shall be notified in writing of such increase at least thirty (30) days in advance and newspaper agrees to notify its readers of said increase immediately and to carry the increased price in the copy commencing on date said increase becomes effective.

Five. The Newspaper is to receive 3¢ for each pattern purchased by its readers, remittances for same to be made monthly to the Newspaper.

King Features Syndicate, Inc. By ——. Client
———. By ——.

Witness: ——. ——.

Witness: ——. ——.

[fol. 2981] Agreement, made and entered into this — day of —, 19—, by and between King Features Syndicate, Inc. (Central Press Association Department), a corporation organized and existing under and by virtue of the laws of the State of New York, having its principal place

of business at 235 East 45th Street, in the City and State of New York, and maintaining a branch office at 1435 East 12th Street, in the City of Cleveland, in the State of Ohio, hereinafter referred to as "Syndicate," and —, the owner and publisher of the newspaper known as —, published in the City of —, State of —, hereinafter referred to as "Publisher."

Witnesseth:

First: The Syndicate hereby agrees to deliver to the Publisher and the Publisher agrees to accept from the Syndicate, in proof or matrix form —

Central Press "A" Service, comprising—Daily News Mats, Editorial Cartoon, Sports Cartoon, Big Sister, Etta Kett, Old Home Town, Serial Fiction, Crossword Puzzle, Factographs, Health Column, Grab Bag, You're Telling Me, Stewart's Washington Letter, Bridge Article, Scott's Scrapbook, Wife Preservers, Sally's Sallies, Weekly Sunday School Lesson, Noah Numbskull.

each of the aforesaid to be published by the Publisher only in the newspaper hereinabove mentioned, and for no other use or purpose for the term of —, beginning on the — day of —, 19—; and shall thereafter renew itself for like periods at the rate last in force unless either party notify the other by registered letter; received at least six months before the end of any of said periods, of its desire to terminate this agreement.

Second: The Publisher agrees to pay for the aforesaid service, to the Syndicate, at the latter's place of business, as hereinabove referred to, throughout the life of this agreement, at the rate of — per week in advance and postage, payable weekly; that upon default in any payment, the Syndicate may, with or without notice, terminate this agreement and furnish no further service to the Publisher; but such termination shall not relieve the Publisher from any liability hereunder. The failure of the Syndicate to insist upon prompt payment, as in the matter aforesaid, shall not be construed as a waiver or relinquishment for the future of the foregoing covenant on the part of the Publisher to be kept and performed.

Third: As a condition hereof the Publisher agrees that all publications hereby allowed shall have duly affixed

thereto notice of copyright as prescribed by law and the Publisher further agrees to carry upon such publications such copyright notice and Syndicate credit line as the Syndicate may from time to time designate; that the release dates, as fixed by the Syndicate, will be faithfully observed; the Publisher will not publish or cause to be published in advance of such dates any of the matter hereinabove described; to deliver to the Syndicate, free of charge, at least one copy of each issue of — that it will not permit any person, firm or corporation to publish, or otherwise use, any of the matter hereinabove described, without obtaining in each instance the written consent of the Syndicate.

Fourth: The Syndicate shall not be liable for failure to furnish any or all of the matter hereinabove described, if such failure be due to strikes, fire, delay in or failure of postal service, omission, neglect or refusal on the part of the writers or artists to deliver copy, drawings or cartoons, or to any other cause or causes beyond the Syndicate's control. It is hereby further agreed that Syndicate shall in no event be liable to the Publisher, or to those claiming under or from the Publisher, for any loss, liability, damage or expense which the Publisher may incur, sustain, pay or be compelled to pay by reason of (a) the copying for publication or (b) the publication or sale of any matter or material furnished or delivered hereunder to the Publisher by the Syndicate. The Syndicate reserves the right to make substitution for any feature supplied under this agreement which disappears from the list of said Syndicate, and the Publisher agrees to accept such substituted feature. The Syndicate reserves the right to terminate this agreement at any time hereafter in the event that the above newspaper is circulated or distributed on a basis other than a paid subscription basis.

Fifth: The Publisher covenants and agrees that it will not give or sell to any person, firm or corporation, any of the aforesaid articles, pictures, comics or features or anything that may be furnished to it by the Syndicate, as hereinbefore provided, without the consent in writing first obtained by the Publisher from the Syndicate, and the Publisher further covenants and agrees that the termination of this contract shall end and terminate all rights of publication or of other use of all articles, pictures, comics or features delivered hereunder.

Sixth: Each of the foregoing stipulations and covenants on the part of the Publisher to be kept, observed and/or performed is of the essence of this agreement.

Seventh: If, during the term of this contract, the ownership of the aforesaid newspaper be changed, either by way of sale or otherwise, then this contract and the rights hereunder may be assigned, provided the publisher's assignee or successor in interest agrees in writing to assume performance of all the terms and conditions contained herein. Nothing herein last contained, however, shall relieve the Publisher from full and complete performance hereunder.

Eighth: The entire agreement of the parties is hereinabove set forth.

Witness the hands and seals of the parties hereto, the day and year first above written.

King Features Syndicate, Inc. By ———. Client

———. By ———.

Witness: ———.

Witness: ———.

[fol. 2982]

DEFTS. Ex. No. 22

North American Newspaper Alliance, Inc.

Expenditures for Year Ended December 31st, 1941

| | |
|---|--------------|
| Cost of Stories: Payments for stories; Exp. Etc | \$ 62,068.34 |
| Cable & Telegraph Tolls on stories | 16,066.18 |
| London Office Salaries & Expenses | 6,775.00 |
| Mats, Engravings, Prints, etc. | 2,409.92 |
| Salaries | 57,966.67 |
| Rent | 4,640.40 |
| Supplies | 3,919.68 |
| Taxes | 920.37 |
| Legal & Auditing | 2,471.67 |
| Telephone & Telegraph | 1,228.33 |
| Postage | 4,606.82 |
| Wires & Equipment | 13,089.56 |
| Operators Time & Supplies | 6,378.68 |
| All Other Expenses | 3,001.81 |
| | <hr/> |
| | \$185,442.43 |

2438

[fol. 2983]

DEFTS. Ex. No. 23

North American Newspaper Alliance, Inc.

List of Clients as of September 30, 1941

Arizona

TUCSON DAILY STAR

Arkansas

LITTLE ROCK DEMOCRAT

California

LOS ANGELES LA OPINION

SAN FRANCISCO CHRONICLE

SAN DIEGO UNION TRIBUNE

Connecticut

HARTFORD COURANT

NEW HAVEN REGISTER

BRIDGEPORT POST

District of Columbia

WASHINGTON STAR

Florida

JACKSONVILLE TIMES UNION

MIAMI DAILY NEWS

Georgia

ATLANTA CONSTITUTION

Illinois

CHICAGO DAILY NEWS

DECATUR HERALD REVIEW

Indiana

EVANSVILLE COURIER

INDIANAPOLIS STAR

MUNCIE STAR

Iowa

CEDAR RAPIDS GAZETTE

Kentucky

LOUISVILLE COURIER JOURNAL

Maryland

BALTIMORE SUN

[fol. 2984] Massachusetts

Boston GLOBE
 Pittsfield BERKSHIRE EVENING EAGLE
 Springfield REPUBLICAN

Michigan

Ann Arbor NEWS
 Detroit NEWS
 Kalamazoo GAZETTE
 Grand Rapids PRESS
 Jackson CITIZEN PATRIOT

Minnesota

Minneapolis STAR JOURNAL & TRIBUNE
 Moorhead NEWS

Missouri

Kansas City STAR
 St. Louis GLOBE DEMOCRAT
 St. Joseph NEWS PRESS & GAZETTE

Nebraska

Lincoln STATE JOURNAL
 Omaha WORLD HERALD

New Jersey

Newark NEWS

New York

Buffalo EVENING NEWS
 New York TIMES
 Syracuse POST STANDARD
 Albany HERALD

North Carolina

Durham HERALD SUN
 Washington NEWS
 Winston Salem JOURNAL SENTINEL

Ohio

Cleveland PLAIN DEALER
 Cincinnati TIMES STAR
 Dayton NEWS
 Zanesville NEWS
 Springfield NEWS

Oklahoma

Oklahoma City OKLAHOMAN

2440

Oregon

Portland OREGONIAN

[fol. 2985] *Pennsylvania*

Philadelphia BULLETIN

Pittsburgh SUN TELEGRAPH

Scranton TIMES

Rhode Island

Providence JOURNAL BULLETIN

Tennessee

Chattanooga TIMES

Clarkesville CHRONICLE

Texas

Harlingen STAR

Dallas NEWS

San Antonio LA PRENSA

Austin AMERICAN STATESMAN

Utah

Salt Lake City TRIBUNE

Virginia

Richmond NEWSPAPERS INC.

Norfolk NEWSPAPERS INC.

Roanoke WORLD NEWS

Washington

Spokane SPOKESMAN REVIEW

Tacoma NEWS TRIBUNE

West Virginia

Elkins INTER MOUNTAIN

Parkersburg SENTINEL

Weirton TIMES

Welch DAILY NEWS

Charlottesville PROGRESS

Bluefield TELEGRAPH

Point Pleasant REGISTER

Wheeling NEWS & INTELLIGENCER

Wisconsin

Milwaukee JOURNAL

[fol. 2986] *Argentina*

Buenos Aires LA PRENSA

Australia

Melbourne HERALD

Sydney SUN

Barbados

Bridgetown ADVOCATE

Brazil

Alagoas JOURNAL DE ALAGOAS

Bahia ESTADO DE BAHIA

Bello Horizonte DIARIO DE TARDE

Bello Horizonte ESTADO DE MINAS

Campos MONITOR CAMPISTA

Ceara CORREIO DE CEARA

Juiz De Fora DIARIO MERCANTIL

Minas DIARIO ILLUSTRADOS

Porto Alegre DIARIO DE NOTICIAS

Recife DIARIO DE PERNAMBUCO

Rio De Janeiro DIARIO DE NOITE

Rio De Janeiro O JORNAL

Santos DIARIO DE SANTOS

Sao Paulo DIARIO DE NOITE

Sao Paulo DIARIO DE SAO PAULO

Burma

Rangoon RANGOON GAZETTE

Canada

Calgary HERALD

Edmonton JOURNAL

Montreal LE PETIT JOURNAL

Montreal STANDARD

Toronto TELEGRAM

Vancouver PROVINCE

Victoria COLONIST

Winnipeg TRIBUNE

Cuba

Havana DIARIO DE LA MARINA

Dominican Republic

Ciudad Trujillo LA NACION

Ecuador

Guayaquil EL TELEGRAFO

[fol. 2987] *Egypt*

Alexandria GAZETTE

2442

England

London ALLIED NEWSPAPERS

Germany

Berlin DUNKER VERLAG

Guatemala

Guatemala EL LIBERAL PROGRESISTA

Honduras

Tegucigalpa EL CRONISTA

Italy

Milan CORRIERE DELLA SERA

Java

Batavia JAVA BODE

Batavia NIEUW VAN DEN DAG

Bandoeng PREANGERBODE

Soerabaya HANDELSBAD

Malay

Singapore FREE PRESS

Mexico

Merida DIARIO DEL SURESTE

Mexico City EXCELSIOR

New Zealand

Auckland STAR

Christchurch LYTTLETON TIMES

Palestine

Jerusalem POST

Peru

Lima EL COMMERIO

[fol. 2988] *Philippine Islands*

Manila LA VAN GUARDIA

Puerto Rico

San Juan EL MUNDO

Salvador

San Salvador EL GRAN DIARIO

South Africa

Johannesburg CAPETOWN STAR ARGUS

Venezuela

Caracas EL UNIVERSAL

[fol. 2989] DEFENDANTS' EXHIBIT No. 25

North American Newspaper Alliance

Contract

Including Certificate of Incorporation and By-Laws

[fol. 2990] Contract

AGREEMENT, dated the — day of —, 192—, by and between North American Newspaper Alliance, Inc., a corporation organized under the laws of the State of New York and having its principal office in the City of New York, State of New York, hereinafter referred to as the "Newspaper Alliance," as party of the first part, and — of the City of —, State of —, proprietor and publisher of the newspaper called the —, hereinafter referred to as the "Publisher," party of the second part;

Witnesseth:

Whereas, the Newspaper Alliance has been organized to acquire and arrange for the creation of features suitable for publication in such daily newspapers as shall be stockholders, and to sell the right to publish such features in territory not allocated by the Corporation to stockholders; and

Whereas, the Publisher is or is about to become a stockholder and is the publisher of a daily newspaper;

Now, Therefore, in consideration of the premises and of the undertakings and agreements hereinafter set forth, the parties hereto by these presents do agree as follows:

I.—The Publisher hereby agrees to buy and to pay for, on the basis hereinafter provided, all newspaper features acquired by or created for or on behalf of the Newspaper Alliance and duly tendered to the Publisher. The Newspaper Alliance agrees to use its best efforts and to devote itself to procuring and arranging for the creation of newspaper features best adapted in the judgment of its officers [fol. 2991] to add to the prestige and circulation of its stockholders. Nothing herein contained shall be construed to prevent the Publisher from publishing features other than those tendered by the Newspaper Alliance.

II.—The Publisher hereby agrees to pay such proportion of the total of the expenses of operating and running the

Newspaper Alliance (including the cost of Features, whether or not published by the Publisher) as the number of shares of stock owned by the Publisher bears to the total number of shares outstanding at the time any assessment for expenses is made.

III.—The Newspaper Alliance by its Board of Directors or Executive Committee shall have and are hereby given the right to assess the Publisher from time to time for the expenses of operating and running the Newspaper Alliance in excess of receipts from sales (including provision for a reasonable working capital and surplus) upon the basis and subject to the limitations herein set forth. Any such assessment having been made shall be a debt due to the Newspaper Alliance payable upon demand. The total of all assessments for the first year of this contract shall not exceed three hundred thousand dollars (\$300,000). If this contract be continued beyond one year, as hereinafter provided, the amount of subsequent assessments shall be fixed from time to time by resolution of the Board of Directors, subject to such limitation, if any, as the shareholders may prescribe.

IV.—It is agreed that identical contracts to this shall be entered into with other publishers of daily newspapers who shall be stockholders of the Newspaper Alliance; provided, however, that no similar contract shall be given or awarded to the proprietor or publisher of any newspaper [fol. 2992] published in the territory hereby awarded to the Publisher, namely

Subject to the foregoing limitation, contracts may be awarded solely in the discretion of the Directors or Executive Committee of Newspaper Alliance.

Every publisher (including the Publisher, party of the second part hereto), who shall be awarded a contract, shall purchase at the time such contract is awarded and thereafter hold during the term of the contract, subject to adjustment as herein provided, one share of stock for each Five thousand (5,000) of net paid daily average circulation established upon the basis adopted by the Directors of the Newspaper Alliance. Such basis may

change from time to time, but shall always be the same for all stockholders. If a stockholder publishes both a morning and an evening paper in the same City, they shall together be deemed one newspaper and the number of shares of stock of the Newspaper Alliance to which a publisher shall be entitled, and which such publisher agrees to purchase, shall be increased by adding to the net paid daily average circulation of the morning or evening paper, whichever shall be the larger, 25% of the net paid daily average circulation of the smaller. Features furnished to a stockholder publishing both a morning and evening paper may be published in either paper at the option of the stockholder. Increases or decreases in the number of shares shall be adjusted by the purchase of additional shares or the resale to the Newspaper Alliance of excess shares, as the case may be, annually on April 1st, in accordance with the then net paid daily average circulation of each publisher, upon the basis then effective. Nothing in this contract shall be construed as preventing the Newspaper [fol. 2993] Alliance selling, or the Publisher purchasing, features offered the Newspaper Alliance and acceptable to the Publisher, but not adapted in the judgment of Newspaper Alliance for distribution to all holders of similar contracts. Expenses incurred in such purchases may not be the basis of any assessment against stockholders.

V.—The Newspaper Alliance hereby sells and the Publisher hereby purchases upon the basis above set forth — shares of stock in the Newspaper Alliance at the par value thereof, payment for which is hereby acknowledged.

VI.—Upon the determination or cancellation of this agreement for any cause, whatsoever, the Publisher agrees to sell and the Newspaper Alliance shall have the option for a period of one year thereafter to buy, at the par value thereof, the shares of stock of the Newspaper Alliance then held by the Publisher, and notice of this right of repurchase shall be printed or stamped upon all certificates of stock.

VII.—The Newspaper Alliance shall have the right to terminate this contract at its option if (1) the Publisher shall cease for any reason to be a stockholder of the Newspaper Alliance; or (2) if the Publisher ceases to publish its newspaper in the City of — —; or (3) if the Pub-

lisher shall fail to promptly and fully perform and fulfill the undertakings on his or its part herein contained.

VIII.—In the event that the Newspaper Alliance shall terminate this agreement for any cause above specified, the Publisher shall not thereby be relieved from the obligation herein set forth to pay its proportion of the expenses of the Newspaper Alliance unless and until the Newspaper Alliance shall procure upon the basis herein set forth another newspaper proprietor for the territory herein allocated to [fol. 2994] the Publisher. The Newspaper Alliance, having just cause as aforesaid, shall give notice of the termination of the contract, but shall continue to tender features to the Publisher until another newspaper proprietor shall be procured for the Publisher's territory, but only if all moneys due or becoming due for any cause shall be paid by the Publisher upon demand.

IX.—Save as above provided, this contract shall continue until July 1st, —. Prior to that date Newspaper Alliance shall make no contract for features which may not be terminated on or prior thereto. The Publisher may terminate this contract on July 1st, —, by giving notice in writing to the Newspaper Alliance on or prior to June 1st, —. Such notice having been given, no further liability hereunder shall accrue as against the Publisher. Newspaper Alliance may terminate this contract on July 1st, —, by a vote of 75% in amount of the stockholders then holding contracts similar to this, who shall, at the time of any special meeting called for the purpose of considering the termination thereof vote to discontinue the acquisition or creation of features and terminate this and all other similar contracts then in force. Unless this contract be terminated on July 1st, —, as above provided, it shall be continue thereafter until notice in writing of the termination thereof shall be given by one of the parties hereto to the other in the manner hereinafter specified, to wit:

(a) In the event that the Publisher desires to terminate this contract he may do so for any reason whatsoever, by serving personally or by registered mail upon Newspaper Alliance a written notice setting forth that the Publisher has elected to terminate this contract on a day certain not less than twelve months from the date of serving the notice. Upon the date of termi-

[fol. 2995] nation so specified in the notice this contract shall thereupon end, except that the Publisher shall continue to be liable for the pro rata cost of features contracted for by the Newspaper Alliance prior to the date of termination specified in the notice, upon the basis herein set forth, as though this contract were still effective, until either such contracts for features shall expire, or another newspaper proprietor shall be allotted a contract for the territory herein specified.

(b) In the event that Newspaper Alliance desires to terminate this agreement it may do so for any reason, whatsoever, by serving personally or by registered mail upon the Publisher a written notice setting forth that Newspaper Alliance has elected to terminate this contract on a day certain not less than three months from the date of serving the notice. Upon the date of termination so specified in the notice, this contract shall thereupon end and no further liability shall accrue hereunder as against the Publisher. Nothing herein contained shall be construed or held to limit the reasons or causes for terminating the contract by either party to such reasons or causes as are herein elsewhere specified for terminating this contract.

X.—True copies of the Certificate of Incorporation and By-laws of the Newspaper Alliance are hereto annexed, and are hereby made a part of this contract; it being also understood and agreed that any amendments to said Certificate of Incorporation or to the By-Laws shall likewise be and become a part of this contract.

In Witness Whereof, the parties hereto have caused these [fol. 2996] presents to be duly executed as of the day and year first above written.

North American Newspaper Alliance, Inc., by
 ———. ——— by ———.

[fol. 2997] Certificate of Incorporation

We, the undersigned, being all persons of full age and at least two-thirds being citizens of the United States and one or more being residents of the State of New York, do hereby make, sign, acknowledge and file this Certificate of Incorporation as follows:

First.—The name of the proposed corporation is:

“North American Newspaper Alliance, Inc.”

Second.—The purposes for which it is to be formed are to acquire and arrange for the creation of features suitable for publication in daily newspapers and to distribute the same to such publishers of newspapers as shall be stockholders of the Corporation, for publication in their respective newspapers, and also to sell the right to publish such features in territory not allocated by the Corporation to stockholders.

The Corporation shall have power to conduct its business in other states and in foreign countries, and to have one or more offices out of this state, and to hold, purchase, mortgage and convey real and personal property out of this state; and in carrying on its business, or for the purpose of attaining or furthering any of its objects or purposes, to do any and all other necessary or convenient things and exercise any and all other powers now or hereafter authorized by law.

The stockholders may amend, enlarge, alter or rescind any and all of the rights, powers, privileges or restrictions in this Certificate of Incorporation granted and contained, conferred or imposed, in any manner and to any extent, by a certificate of amendment made, executed, authorized and filed in any manner now or hereafter permitted or authorized by the laws of the State of New York.

[fol. 2998] Third.—The amount of its capital stock shall be Twenty-five Thousand Dollars (\$25,000), all of which shall be common stock.

Fourth.—The number of shares of which the capital stock shall consist shall be five thousand (5,000) of the par value of Five Dollars (\$5.00) each, and the amount of capital with which said Corporation will begin business is Five Hundred Dollars (\$500).

Fifth.—The principal business office of the Corporation is to be located in the Borough of Manhattan, City, County and State of New York.

Sixth. Its duration shall be perpetual.

Seventh.—The number of its directors shall be fifteen.

Eighth.—The names and post-office addresses of the directors for the first year are as follows:

| <i>Names</i> | <i>Post office Addresses</i> |
|---------------------|------------------------------|
| Joseph E. Atkinson, | Toronto, Canada. |
| Hilton U. Brown, | Indianapolis, Ind. |
| Harry Chandler, | Los Angeles, Cal. |
| Edwin A. Grozier, | Boston, Mass. |
| Clark Howell, Jr., | Atlanta, Georgia. |
| Arthur Krock, | Louisville, Ky. |
| Victor F. Lawson, | Chicago, Ill. |
| George E. Miller, | Detroit, Michigan. |
| Daniel D. Moore, | New Orleans, La. |
| Paul Patterson, | Baltimore, Md. |
| Loring Pickering, | San Francisco, Cal. |
| Edgar B. Piper, | Portland, Oregon. |
| Ralph Pulitzer, | New York, N. Y. |
| E. Lansing Ray, | St. Louis, Mo. |
| Ralph E. Stout, | Kansas City, Mo. |

[fol. 2999] Ninth.—The names and post office addresses of the subscribers to this Certificate, and a statement of the number of shares of stock which each agrees to take in the Corporation are as follows:

| <i>Names</i> | <i>Post Office Addresses</i> | <i>No. of Shares</i> |
|-------------------|------------------------------|----------------------|
| Ralph Pulitzer, | New York, N. Y. | one |
| Loring Pickering, | San Francisco, Cal. | one |
| George E. Miller, | Detroit, Michigan. | one |

Tenth.—The directors of the Corporation need not be stockholders. The Board of Directors may appoint an Executive Committee from among their number, which Committee, to the extent provided in the By-Laws of the Corporation, shall have and may exercise all of the powers of the Board of Directors in the management of the business of the Corporation during the intervals between meetings of the Board of Directors so far as may be permitted by law.

Eleventh.—The Directors may from time to time offer for sale at the par value thereof any or all of the stock of the Corporation now or hereafter authorized either to publishers of newspapers already stockholders or to pub-

lishers of newspapers in a territory not already allocated to a stockholder and within such limitations and upon such terms and conditions as shall be set forth in the By-Laws, and without offering the same to all the stockholders then of record.

Twelfth.—The Stockholders shall be limited as herein provided, to individuals or corporations owning and publishing newspapers. In the event that a share or shares of stock of the Corporation shall come into the possession or ownership, by operation of law or otherwise, of another than the publisher or owner of a newspaper, such other shall not be entitled to the distribution on any basis of the [fol. 3000] newspaper features, the acquisition and distribution of which to newspaper publishers is the object or purpose of this Corporation, and such shares shall be subject to purchase and acquisition by the Corporation as though proposed or offered for transfer, as herein provided.

Thirteenth.—Stock of the Corporation shall be transferable only upon the books of the Corporation and subject to the following restrictions, which shall be printed in the certificates :

(a) If a stockholder shall be indebted to the Corporation, the Directors may refuse to consent to a transfer of his stock until such indebtedness is paid ;

(b) Save as hereinafter provided, no share of stock in the Corporation shall at any time be transferred to any person not publishing a newspaper in the same city as the stockholder whose shares are offered for transfer so long as the Corporation is willing to purchase said share at the par value thereof. In order to ascertain whether the Corporation is willing to purchase any such share, the person, whether a shareholder of the Corporation or not, proposing to transfer the same, hereinafter called the “retiring shareholder,” shall give notice in writing to the Corporation at its principal office that he desires to transfer the same. The Corporation shall within the space of thirty (30) days after such notice give notice to the retiring shareholder that it desires to purchase such share and the retiring shareholder shall be bound, at such time within fifteen (15) days thereafter as the Corporation shall appoint and at the principal office of the Corporation, upon

payment of the par value thereof, to transfer such share to the Corporation. If in any case the retiring shareholder after becoming bound as aforesaid, makes default in transferring such share, the Corporation shall thereupon cause its own name to be entered upon the stock register as the holder of such share and shall set apart and hold the purchase money in trust for the retiring shareholder, his executors, administrators or assigns. The receipt of the Corporation for the purchase money shall thereupon be sent to the retiring shareholder and after the name of the Corporation has been entered in the stock register in exercise of the aforesaid power, the validity of the proceeding shall not be questioned by any person and the Corporation shall be deemed and taken to be the owner of the said share;

(c) Subject to the foregoing and so far as may be permitted by law, the Corporation may prescribe additional rules, regulations and limitations for the transfer of shares in its By-Laws.

Fourteenth.—Shares of stock shall be the absolute property of the holder thereof provided only that in the manner and upon the terms set forth in the charter and in the By-Laws the Corporation may use and apply its surplus earnings or accumulated profits to the purchase and acquisition of its own capital stock.

Fifteenth.—The Directors shall be elected three (3) from each of four (4) districts to be designated respectively Eastern, Southern, Central and Western, and three (3) Directors at large. Each district shall contain such territory as shall be allotted to it by the By-Laws. As soon as practicable the Directors named in the Certificate of Incorporation shall divide themselves into three classes, each of which shall consist of five (5) Directors, one from each district and one at large. The first class shall hold office for one year and until the next annual election; the second class for two years and until the second annual election; and the third class for three years and until the third [fol. 3002] annual election, and thereafter Directors shall be elected at each annual meeting upon the basis of district representation and at large, as above set forth, and each Director so elected shall hold his office for the term of three

(3) years and until another Director is chosen and qualified in his stead.

In Witness Whereof we have made, signed and lodged this Certificate in duplicate this 3rd day of May, 1922.

Geo. E. Miller [L. S.], Ralph Pulitzer [L. S.], Loring Pickering [L. S.]

STATE OF NEW YORK,

County of New York, ss:

On this 3rd day of May, 1922, before me personally came and appeared George E. Miller, Ralph Pulitzer and Loring Pickering, to me known and known to me to be the individuals described in and who executed the foregoing Certificate, and they severally duly acknowledged to me that they executed the same.

Philip Huetwohl, Notary Public, Kings Co. Certificate filed in N. Y. Co. 36. Commission expires March 30, 1924. [Notarial Seal.]

Note: The foregoing Certificate of Incorporation was filed in the office of the Secretary of State of New York June 13th, 1922, and in the office of the Clerk of the County of New York, State of New York, on the same day.

[fol. 3003]

By-Laws of

North American Newspaper Alliance, Inc.

Article I

Meeting of Stockholders

Section 1. The annual meeting of the stockholders of this corporation shall be held at the office of the corporation in the Borough of Manhattan, City of New York, on the Monday preceding the fourth Thursday in April of each year, at twelve o'clock noon, for the election of Directors and such other business as may properly come before said meeting. Notice of the time, place and object of such meeting shall be given in the manner required by law, and by serving personally or by mailing, at least thirty days previous to such meeting, postage prepaid, a copy of such notice, addressed to each stockholder of record at his address, as the same appears on the books of the corporation.

Section 2. Special meetings of stockholders, other than those regulated by statute, may be called at any time by a majority of the Directors or by the Executive Committee. It shall also be the duty of the President to call such meetings whenever requested in writing, so to do, by ten per cent in number of the holders of the issued and outstanding capital stock. A notice of every special meeting, stating the time, place and object thereof, shall be given by mailing, postage prepaid, at least fifteen (15) days before such meeting, a copy of such notice addressed to each stockholder of record at his address as the same appears on the books of the corporation.

[fol. 3004] Section 3. Except as otherwise prescribed by statute, at all meetings of stockholders there shall be present, either in person or by proxy, stockholders owning a majority in amount of the issued and outstanding shares of the capital stock of the corporation in order to constitute a quorum.

Section 4. At all meetings of stockholders, only such persons shall be entitled to vote in person and by proxy who appear as stockholders upon the transfer books of the corporation for ten (10) days immediately preceding such meeting.

Section 5. At the annual meeting of stockholders the following shall be the order of business, viz:

1. Calling the roll.
2. Proof of proper notice of meeting.
3. Report of President.
4. Report of Treasurer.
5. Report of Secretary.
6. Report of Committees.
7. Election of Directors.
8. Miscellaneous business.

Section 6. At all meetings of stockholders all questions, except the question of an amendment to the by-laws, and the election of Directors and Inspectors of election, and all such other questions, the manner of deciding which is specially regulated by statute, shall be determined by a majority viva voce vote of the stockholders present in person or by proxy, except that a vote shall be by ballot when required by statute or by any stockholder present

in person or by proxy. Each ballot shall state the name of the stockholder voting and the number of shares owned by him, and in addition, if such ballot be cast by a proxy, it shall also state the name of such proxy.

[fol. 3005]

Article II

Directors

Section 1. The Directors shall be elected three (3) from each of four (4) districts to be designated, respectively, Eastern, Southern, Central and Western, and three (3) Directors at large, one of whom shall represent the Dominion of Canada. Each district shall contain such territory as shall be allotted to it by the By-Laws. As soon as practicable the directors named in the Certificate of Incorporation shall divide themselves into three classes, each of which shall consist of five (5) Directors, one from each district and one at large. The first class shall hold office for one year and until the next annual election; the second class for two years and until the second annual election; and the third class for three years and until the third annual election; and thereafter Directors shall be elected at each annual meeting upon the basis of district representation and at large, as above set forth, and each Director so elected shall hold his office for the term of three (3) years and until another Director is chosen and qualified in his stead. The territory constituting the four districts from which Directors shall be elected, as above provided, shall be composed as follows:

Eastern District: Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, Connecticut, New York, New Jersey, Pennsylvania, Maryland, Delaware and District of Columbia.

Southern District: West Virginia, Virginia, Kentucky, North Carolina, South Carolina, Tennessee, Georgia, Florida, Alabama, Mississippi, Louisiana and Arkansas.

Western District: Texas, New Mexico, Arizona, California, Nevada, Utah, Colorado, Wyoming, Idaho, Oregon, Washington, Montana, Oklahoma, North Dakota, and South Dakota.

Central District: Nebraska, Kansas, Missouri, Iowa, Minnesota, Wisconsin, Illinois, Indiana, Michigan and Ohio.

Section 2. Vacancies in the Board of Directors, occurring during the year, shall be filled for the unexpired term by a majority vote of the remaining Directors (whether or not sufficient in number to constitute a quorum) at any special meeting called for that purpose, or at any regular meeting of the Board. In filling vacancies so occurring District representation shall be maintained.

Section 3. The Board of Directors may adopt such rules and regulations for the conduct of their meetings and management of the affairs of the corporation as they may deem proper, not inconsistent with the laws of the State of New York, or these by-laws.

Section 4. Regular meetings of the Board of Directors shall be held at such hour and place as the Directors may by resolution specify on the Saturday preceding the fourth Thursday of April, on the day immediately succeeding the adjournment of the annual meeting of the stockholders, and on the Tuesday preceding the first Wednesday of October. If any one of said days be a legal holiday, then the meeting shall be held on the next succeeding day not a legal holiday.

Section 5. Special meetings of the Board of Directors shall be held whenever called by the President or by not less than three of the Directors for the time being in office.

[fol. 3007] Section 6. Directors may hold their meetings, have an office and keep books of the company, except as otherwise may be provided by law, at the office of the company, in the City of New York, or at such other place or places as the Board from time to time by resolution may determine.

Section 7. No notice shall be required for any regular meeting of the Board. Fifteen days' notice of each special meeting of the Board shall be given by mailing the same to to each Director, which notice shall specify the time, place and purpose of the meeting.

Section 8. Seven Directors shall constitute a quorum for the transaction of business, but if at any meeting of the Board there be less than a quorum present a majority of those present may adjourn the meeting from time to time.

Article III

Executive Committee

Section 1. The Board of Directors, by an affirmative vote of a majority of the whole Board, may appoint from among their number an Executive Committee of three or more, of whom a majority shall constitute a quorum. Whenever the Board of Directors is not in session such Committee shall have and may exercise any and all powers of the Board of Directors, including the power to cause the seal of the corporation to be affixed to all papers that may require it. The term of office of each member of said Committee shall continue until the expiration of his term as Director and until his successor shall be elected.

[fol. 3008]

Article IV

Officers

Section 1. The Board of Directors, immediately after the annual meeting, shall choose one of their number by a majority vote to be President, and they shall also appoint a Vice-President, Secretary and Treasurer. Each of such officers shall serve for the term of one year, and until his successor is chosen or appointed. The Directors or Executive Committee may appoint or employ such other officers, representatives and employees and with such duties as they may deem advisable.

Section 2. The President shall preside at all meetings of the Board of Directors and shall act as temporary Chairman at, and call to order all meetings of the stockholders. He shall sign certificates of stock, sign and execute all contracts in the name of the corporation, when directed so to do by the Board of Directors; appoint and discharge agents and employees, subject to the approval of the Board of Directors, and he shall have the general management of the affairs of the corporation and perform all the duties incidental to his office. At the annual meeting he shall present to the shareholders a full and complete report and audit covering the year's operations.

Section 3. The Vice-President shall, in the absence or incapacity of the President, perform the duties of that officer.

Section 4. The Treasurer shall have the care and custody of all the funds and securities of the corporation, and deposit the same in the name of the corporation in such bank or banks as the Directors may elect; he shall keep and at all reasonable times exhibit his books and accounts to [fol. 3009] any Director or stockholder of the corporation upon application at the office of the corporation during business hours; he shall give such bonds for the faithful performance of his duties as the Board of Directors may determine.

Section 5. The Secretary shall keep the minutes of the Board of Directors, and also the minutes of the meetings of stockholders; he shall attend to the giving and serving of all notices of the company; he shall have charge of the certificate book and such other books and papers as the Board may direct he shall attend to such correspondence as may be assigned to him, and perform all the duties incidental to his office; he shall have the custody of the seal of the corporation; he shall also keep a stock book, containing the names, alphabetically arranged of all persons who are stockholders of the corporation, showing their places of residence, the number of shares of stock held by them respectively, the time when they respectively became the owners thereof, and the amount paid thereon, and such book shall be open for inspection as prescribed by law.

Article V

Capital Stock

Section 1. Certificates of stock shall be numbered and registered in the order they are issued, and shall be signed by the President or Vice-President and by the Secretary or Treasurer, and the seal of the corporation shall be affixed thereto. All certificates shall be bound in a book, and shall be issued in consecutive order therefrom, and in the margin thereof shall be entered the name of the person owning the shares therein represented, the number of shares, and the date thereof. All certificates exchanged or returned to the corporation shall be marked canceled, with the date of [fol. 3010] cancellation, by the Secretary, and shall be immediately pasted in the certificate book, opposite the memorandum of its issue.

Section 2. Transfers of shares shall only be made upon the books of the corporation by the holder in person or by power of attorney duly executed and filed with the Secretary of the corporation, and on the surrender of the certificate or certificates of such shares. Any share or shares of stock offered for transfer shall be subject to the restrictions set forth in the Charter of the Corporation and the Secretary shall be charged with the duty of insuring exact and full compliance therewith. The Board of Directors shall have and are hereby given authority and power to establish by resolution such rules and regulations not inconsistent with the Charter as may be found necessary or convenient for the execution of the Charter provisions relating to the ownership and transfer of shares of stock.

Article VI

Checks, Notes, Drafts, etc.

Section 1. All checks, drafts, notes, bills of exchange and orders for payment of money, shall be made, signed, endorsed or deposited as the Board of Directors may by resolution provide.

Article VII

Application of Earnings

Section 1. No dividends shall be declared or paid out of the earnings of the corporation. All earnings shall be applied to the general purposes of the corporation, and any deficiency therein shall be contributed by the shareholders. The amount of such contribution by each shareholder shall be such proportion of the total as the number of shares owned by each shareholder bears to the total outstanding shares.

[fol. 3011]

Article VIII

Inspectors

Section 1. Two inspectors of election shall be elected at each annual meeting of stockholders to serve for one year, and if any inspector shall refuse to serve or shall not be present, the meeting may appoint an inspector in his place.

Article IX

Seal

Section 1. The seal of the corporation shall be in the form of a circle, and shall bear the name of the corporation and the year of its incorporation.

Article X

Amendments

Section 1. These by-laws may be amended at any stockholders' meeting by a vote of a majority in amount of the shares outstanding, represented either in person or by proxy, provided the proposed amendment is inserted in the notice of such meeting. A copy of such amended by-law shall be sent to each stockholder within ten days after the adoption of the same. Any stockholder may propose an amendment by forwarding it to the Secretary a sufficient time in advance of any meeting for insertion in the notice of the meeting.

[fol. 3011a] Resolution Adopted at the Organization Meeting of the Stockholders of North American Newspaper Alliance, Inc.

Held in New York City June 23rd, 1922

Resolved that until further ordered by the Board of Directors no invitations to participate in the service of the North American Newspaper Alliance be extended to others than newspapers or substitutes for newspapers named in the list of the Organization Committee, and that the basis of assessment as set forth in the approved form of contract is understood to and shall include the net paid daily average circulation of the publisher as set forth in the contract and the circulation of the paper having the largest circulation in any city allocated to such publisher.

[fol. 3012] DEFENDANTS' EXHIBIT No. 26

North American Newspaper Alliance, Inc.

247 West 43rd Street, New York, N. Y.

Agreement made this — day of —, 193—, between the North American Newspaper Alliance, Inc., hereinafter

called the Alliance, and — publisher of — a daily newspaper published in — hereinafter called the Publisher, Witnesseth:

1. The Alliance agrees to supply the Publisher, for use in the Publisher's said newspaper only, with the leased wire service of the Alliance during not more than eight hours of each twenty-four hour day throughout the term of this Agreement; and that such service shall be 6 days a week (daily except Saturday night) exclusive to the Publisher throughout the following territory: —.

2. The said leased wire service shall commence, —, 193—, and the term of this agreement shall be for two (2) years from that date.

3. The Publisher agrees to take the said leased wire service of the Alliance and to pay the Alliance therefor the sum of — Dollars (\$—) per week throughout the term of this agreement.

4. It is mutually agreed that bills for this service shall be rendered monthly and that payment thereof shall be made by the publisher on the 10th day of each month at the New York office of the Alliance.

In Witness Whereof, the parties hereto have executed this Agreement by their duly authorized officers, the day and year first above written.

North American Newspaper Alliance, Inc. By
— (title). — —. By — (Title).

[fol. 3013] DEFENDANTS' EXHIBIT No. 27

North American Newspaper Alliance, Inc.

247 West 43rd Street

New York, N. Y.

Agreement made this — — day of — — —, 193 —, between the North American Newspaper Alliance, Inc., hereinafter called the Alliance, and — — publisher of — — — a daily newspaper published in

_____ hereinafter called the Publisher, Witnesseth:

1. The Alliance agrees to supply the Publisher, for use in the Publisher's said newspaper only, with the complete North American Newspaper Alliance service, except those features indicated below, by fastest mail throughout the term of this Agreement; and that such service shall be exclusive to the Publisher in the territory which the Alliance is accustomed to allow to the city in which the newspaper is published.

Exceptions:— _____

2. The said service shall commence, _____, 193 _____, and the term of this agreement shall be for two (2) years from that date.

3. The Publisher agrees to take the said service of the Alliance and to pay the Alliance therefore the sum of _____ Dollars (\$ _____) per week throughout the term of this Agreement.

4. It is mutually agreed that bills for this service shall be rendered monthly and that payment thereof shall be made by the publisher on the 10th day of each month at the New York office of the Alliance.

In Witness Whereof, the parties hereto have executed this Agreement by their duly authorized officers, the day and year first above written.

North American Newspaper Alliance, Inc. By _____

_____ (Title). _____

By _____ (Title).

[fol. 3014] DEFENDANTS' EXHIBIT No. 28

Regular North American Newspaper Alliance Features

The World Today (Pertinax, Jay Hayden & Col. Palmer)
 Harold Heffernan's Column—Daily & Sunday

2462

Hollywood Today—Sheilah Graham—Daily & Sunday
The Spotlight—Grantland Rice
Everybody's Business—J. G. Donley
Senator Soaper Says—Harry V. Wade
New York Skylines—Lawrence Perry
Broadway Footlights—Lawrence Perry

(8 Regular)

Foreign Correspondents

North American Newspaper Alliance

North Africa

John Lardner
Gault MacGowan

Southwest Pacific (and possibly China, Russia)

Ira Wolfert (enroute)

Sweden

Blair Bolles

London

H. J. J. Sargint
Thomas R. Henry
Peter Masefield

Alaska

William Gilman

Russia

Vladimir Lidin
Alexander Werth

Dispatches from various other Russian writers

Lisbon

Melville Williams

Sydney

Warwick Fairfax

Palestine

Arthur Kay

John Gunther: To take off some time in June for Africa
or some other active war front.

[fol. 3015] DEFENDANTS' EXHIBIT No. 30

Bell Features

On The Record—Dorothy Thompson
 Mutt & Jeff—Bud Fisher
 The Nebbs—Hess
 Don Winslow of the Navy—F. V. Martinek
 Stony Craig—Stg. Frank H. Rentfrow
 Pop—J. Millar Watt
 Flyin' Jenny—Russell Keaton and Glen Chaffin
 Real Heroes or (Hero of the week)
 Editorial Cartoons—Rube Goldberg
 Gluyas Williams
 Twenty-five Years Ago Today—C. Kessler
 Tin Hats—Stanton
 Witty Kitty
 Hambone's Meditations
 Dorothy Dix Column
 Our Children—Angelo Patri
 Good Taste Today—Emily Post
 Beauty and You—Patricia Lindsay—*Daily & Sunday*
 About Your Baby—Lettice Lee Streett
 Anne Hirst Column
 Kathleen Norris Articles
 Know Furniture—Leo Jiranek
 Married Life of Helen & Warren—M. H. Urner
 Food Talks & Recipes—Edith M. Barber
 Victory Chef—Arthur H. Deute
 Barbara Bell Patterns
 Needlework Arts
 Picture Pattern of the Week
 I'd Rather Be Right—Samuel Grafton
 One Small Voice—John Kieran
 They Call It Politics—Carter Field
 Wartime Washington—Helen Lombard
 Dollar Makers—George T. Eager
 Let's Talk It Over—Arthur Dean
 That Body of Yours—Dr. J. W. Barton
 Your Health and Your Weight—Dr. J. W. Barton *Sunday*
 How It Started—Jean Newton
 Take My Word For It—Frank Colby—*Daily & Sunday*
 Frank Colby & His Words
 The Stamp Column—Muriel Nissen

What Today Means To You—Mary Blake
 Uncle Wiggily Stories—Howard Garis
 Lights of New York—L. L. Stevenson
 Play Safe—National Safety Council
 Tricks For Teens—Nancy Pepper
 Graphic Golf
 Bell Crossword Puzzle
 The Mind Meter—*Daily & Sunday*
 Anagrams
 The Word Game
 Cryptograms
 Bell Crossword Puzzle
 Mutt & Jeff—by Bud Fisher
 Cicero's Cat—by Bud Fisher
 The Nebbs—by Sol Hess
 Simp O'Dill—by Sol Hess
 True Comics
 Famous Fiction
 Miss Fury—by Tarpe Mills
 Don Winslow of the Navy—by F. V. Martinek
 Flyin' Jenny—by Russell Keaton & Glenn Chaffin
 There Were Giants in Those Days—
 100 Dog Pictures—Walter E. Blythe
 Spies—Harry Francis Campbell
 Only The Stars Are Neutral—Quentin Reynolds
 They Were Expendable—W. L. White
 Battle for the Solomons—Ira Wolfert
 How To Fly—Charles Gilbert Hall
 American War Leaders—Bernard Godwin
 Seven Came Through—Capt. Eddie Rickenbacker
 See Here, Private Hargrove—Marion Hargrove
 Hobbyists Workshop—J. L. Forcum
 Ask Me Another

(63 Regular)

(10 Specials)

[fol. 3016] DEFENDANTS' EXHIBIT No. 31

Agreement

The Bell Syndicate, Inc., of New York, N. Y., hereby agrees to furnish in copy, proof, or matrix form (as is customary with the syndicate), to

____ (Publisher),
 for a period beginning _____,
 and continuing until cancelled by six months notice given
 after the expiration of one year from said date, for one-
 time publication only in _____
 the following features:

and the publisher purchases and agrees to pay the sum of
 _____ dollars (\$) per week for said fea-
 ture service, in weekly or monthly installments as the
 publisher may elect.

The publisher shall conform to and publish the copy-
 right notices, credit lines, and release dates designated by
 the syndicate and shall have the exclusive newspaper pub-
 lication rights in said feature service in the publisher's
 usual territory.

Budget Clause

In case this agreement covers two or more features, the
 termination or suspension of any of the features by the
 syndicate, or the passing of any of the features from the
 control of the syndicate, does not terminate this agree-
 ment as to the other feature or features. But if any feature
 or features provided for under this contract should be
 terminated for any reason or suspended temporarily the
 group charge is to be reduced proportionately by the syndi-
 cate, or another feature acceptable to the newspaper is to
 be substituted.

Dated, New York, the _____

Day of _____, 19 _____

_____, Publisher. By _____.

The Bell Syndicate, Inc. By _____.

[fol. 3017] DEFENDANTS' EXHIBIT No. 32

The Bell Syndicate, Inc.
John N. Wheeler, President
247 West 43rd Street
New York, N. Y.

Memorandum of Agreement, made _____ 19 ____
between the _____
of _____
hereinafter called the Newspaper, and The Bell Syndicate,
Inc., of New York, N. Y., hereinafter called the Syndicate.
Witnesseth:

The Newspaper hereby agrees to purchase from the Syn-
dicate and the Syndicate hereby agrees to furnish exclu-
sively in _____, to the Newspaper for one-time pub-
lication in _____, the Bell Syndicate
Budget of features, excepting the following features that
are now sold to another paper in _____

Exceptions:— _____

The Newspaper is to select such features as it may want
and the Syndicate agrees to supply these features to the
Newspaper, as copy, proof or in matrix form as is cus-
tomary with the Syndicate.

The Newspaper hereby agrees to pay the Syndicate the
sum of (\$ _____)
_____,
per week, commencing _____ which
is the date on which this contract becomes effective.

The period of this agreement shall be at least one year
and six months from _____; after
the expiration of one year from that date, this agreement
may be cancelled by either party by six months' notice in
writing to the other, and shall continue in force until can-
celled in this manner.

It is further agreed that the Newspaper is to have the
rights in _____ to all new features that
may be developed and controlled by the Syndicate during